

LIVE FROM SHOWS

Get Set for MakeUp in & Luxe Pack Los Angeles 2024

The co-located shows take place on February 14-15 at the LA Convention Center.



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- Our Readers Choose Rare Beauty as Beauty Company of the Year

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MakeUp in Los Angeles and Luxe Pack Los Angeles will welcome visitors on February 14-15 at the Los Angeles Convention Center—and guests will have the opportunity to meet with 240 exhibitors.



Inspiring the international beauty community since 2016, MakeUp in Los Angeles brings together all the key players on the West Coast—in the skincare and makeup industries—to co-create new lines and products.



Luxe Pack Los Angeles is the West Coast extension of the internationally acclaimed trade show experience for packaging creativity, design, trends, and innovation for all premium sectors. The show fuses primary and secondary packaging suppliers with the best brands and retailers.

Coming from Europe, Asia or America, the most trending suppliers of ingredients, formulation, packaging, accessories, and turnkey services will showcase their latest innovations and product ranges at MakeUp in Los Angeles.

The Exhibitor Lineup

Coming from Europe, Asia or America, the most trending suppliers of ingredients, formulation, packaging, accessories and turnkey services will showcase their latest innovations and product ranges at MakeUp in Los Angeles. Visitors will have the opportunity to meet with nearly 40 first-time exhibitors at MakeUp In LA, including Cohere Beauty, Fay Cosmetic Brushes, Green Plus Beauty Co., Libo Cosmetics, Intercos Korea, Pibiplast—and more.

Luxe Pack Los Angeles' exhibitor lineup includes over packaging suppliers and manufacturers, who are all experts in design and expediting packaging sourcing to help brands stand out in today's luxury market. Luxe Pack LA exhibitors include APC Packaging, Coverpla, Neenah, New High Glass, SamHwa, Seidel, Vitro Packaging—and many more.

Request Your Badge

The show hours are 9 am-5 pm on February 14-15. The LA Convention Center is located at 1201 South Figueroa St in Los Angeles, California.

Skip the lines and pre-register at [MakeUp in LA](#) or [Luxe Pack LA](#).