# MAKEUP IN EVHIBITORS

EXHIBITORS	
IT AWARDS FINALISTS & WINNERS	
A&H COSMETICS	K53
ACT BEAUTY ALBEA	J1 E47
ALLTA INTERNATIONAL INC	E48
ANA ALLEN ANCOROTTI COSMETICS	F56 G23
ANISA INTERNATIONAL	H20
ANJAC HEALTH & BEAUTY	K14
APR BEAUTY GROUP INC ARBELLE	E8 G16
ARCADE BEAUTY	D28
ART COSMETICS	G8 F40
ASQUAN LIMITED  AXILONE	D18
B.KOLOR MAKEUP & SKINCARE S.P.A. SB BENEFIT CORPORATION	
BAOSHENG BEAUTYCROMIA SRL	J44 H8
	ıds Area
BONNE CO, LTD	G35
BRIVAPLAST GROUP C&C INTERNATIONAL	E33 F1
CAPARDONI BEAUTY FULL PACK	E40
CAPSUM	K43
CHAO LING CHEMICAL IND CO., LTD CHEMICOS CREATIONS CO., LTD	E27 F44
CHIANG PAO INDUSTRIAL CO., LTD.	F30
CHOEBE (DONGGUAN) PACKAGING CO., LTD	J45
CHROMAVIS FAREVA COCO COSMETICS	H14 F17
COHERE BEAUTY	K15
COLEP CONSUMER PRODUTCS	J48
COSMEI SRL COSMETIC I AB	E24 K44
COSMETIC SERVICE SRL	
COSMETICA LARS	K6 H34
COSMETICA LABS COSMETICS ATELIER COSMETICS INSPIRATION & OPERATION	
GOSMETIOS INSPIRATION & GREATION	LJO
COSMOPAK USA LLC Croda Inc.	D44 L30
CRYSTAL FORMULATION & PACKAGING	
CTKCLIP	H24
DECORATIVE COSMETIC CONTAINER CO., LTD. DERIK INDUSTRIAL USA INC	
DLAB (DERMACEUTICAL LABORATORIES, LLC)	J6
DM COSMETICS CO., LTD.	J2
DONGGUAN DETAI PAPER PRODUCTS CO., LTD DONGGUAN FRIME COSMETIC KITS CO., LTD	L10 L46
EISEN COSMETIC SHARPENERS	G55
ELEMENT PACKAGING ENGLEWOOD LAB	H48
ENGLEWOOD LAB FABER-CASTELL COSMETICS	F29
FAY COSMETIC BRUSHES CO.,LTD	K2
FUSIONPKG GEKA GMBH	G34 129
GEKA GMBH GOTHA COSMETICS	J20
GPI BEAUTY	K24
GREEN BRUSH Green Plus Beauty Co., Ltd.	J47 G57
GROUPE POCHET	D14
H&G CORPORATION	L8
HCP PACKAGING HEDI PRESENT INCORPORATED	J24 F55
HNB CORPORATION	G2
HOMAX COSMETICS CO., LTD. HOUSES OF TAEJIN	L20
HOUSES OF TAEJIN HWASUNG COSMETICS	G30
ICC SRL	K25
ICONSJICS IL COSMETICS GROUP	F34 E20
IMINE CO., LTD	E38
INCA COSMETICI SRL	F39
INNOVATIVE BEAUTY GROUP   ORCHARD CUSTOM BEAUTY   FASTEN PACKAGING	F2
INNOVATIVE KOREAN SOLUTIONS, LLC	Н59
INTERCOS GROUP	F14
INTERCOS KOREA ITIT COSMETICS	F14BIS F20

J.COP (JEONG-HUN CO., LTD.)	D24
JANGUP SYSTEM	G46
JIA HSING ENTERPRISE CO., LTD. JIH HSIN GLASS CORP	L6 L48
JWU CHING ENTERPRISE CO LTD	K8
KINDU PACKING PTE LTD	D26
KODI CO., LTD.	H1
KOLMAR LADY BURD COSMETICS	G20/G24 H45
LIBO COSMETICS CO LTD	H44
LUMSON	D40
MARK & TEAMS CO., LTD	D20
MARKET LINK INT'L CO., LTD. MEI SHUAL COSMETICS CO., LTD	L12 K54
MINTEL	Trends Area
MORGAN CONTAINER CORP	H47
MPLUS COSMETICS SRL	E39
MYC PACKAGING INNOVATION NECOS	H43 G14
NELLY RODI	Trends Area
NF BEAUTY GROUP	E44
NINGBO JIELI COSMETICAL PACKAGE CO., LTD	E43
NOVI CONNECT NUCO	L28 H2
NUWEN	J37
NV INTERNATIONAL (ASIA) LIMITED	E26
OMNICOS GROUP SRL	E23
ORANGE PACK CO., LTD. PECLERS PARIS	L14 Trends Area
PENNELLI FARO	J7
PIBIPLAST	E30
PRECIOUS COSMETICS PDC CORP	E13
PRESTO PACKAGING SOLUTIONS LLC	G44
PRISHA COSMETICS R&D COLOR	D16 E29
REGI	F8
ROBERTS BEAUTY   INNOVATIVE BEAUTY GROUP	F33
ROYAL TECH BEAUTY SCHWAN COSMETICS	F54 F48
SGB PACKAGING	D34
SHANGHAI XIAFEI COSMETICS CO., LTD.	L42
SHP (SHYAHSIN PACKAGING GROUP)	J14
SKINLYS Society of Cosmetic Chemists	G43
SP BEAUTY PKG	
SPATE	Trends Area
STB INTERNATIONAL CO., LTD	K20
STUDIO360LABS SUNCHINA PACKING LIMITED	J35 F47
SUNG JIN	FAA
SUZHOU ANTE COSMETICS CO LTD	VΛQ
SUZHOU YUGA PLASTIC TECH CO., LTD.	D48
SWISS AMERICAN CDMO	E16
SYMRISE USA Tair jiuh	L24 E34
TECNOCOSMESI S.p.A.	
TEXEN	D36
THAI HO BIO-TECH COSMETICS (TAIWAN) CO., LTD.	
TOKIWA COSMETICS INTERNATIONAL TOLY	K1 E2
TONNIE COSMETICS CO., LTD	
TRENDALYTICS	Trends Area
TRENDCOLOR	H30 H38
UDN INTERNATIONAL USA VERLA INTERNATIONAL LTD	H38 H40
VIROSPACK SLU	D30
WECKERLE USA	F23
WOOCHANG GLOBAL WWP BFAUTY	G60 E19
WWW. DEAULY	EI9
LUVE DACK	
LUXE PACK	
CVIIIDITORS	

# EXHIBITORS

ABA PACKAGING CORPORATION	B05
ACME COSMETIC COMPONENTS	A18
ANOMATIC	B10
APACKAGING GROUP, LLC	A14
APC PACKAGING	C01
APOLLO+BEAUTY	C07
ATTOP PACKAGING INC	B12

YUAN HARNG

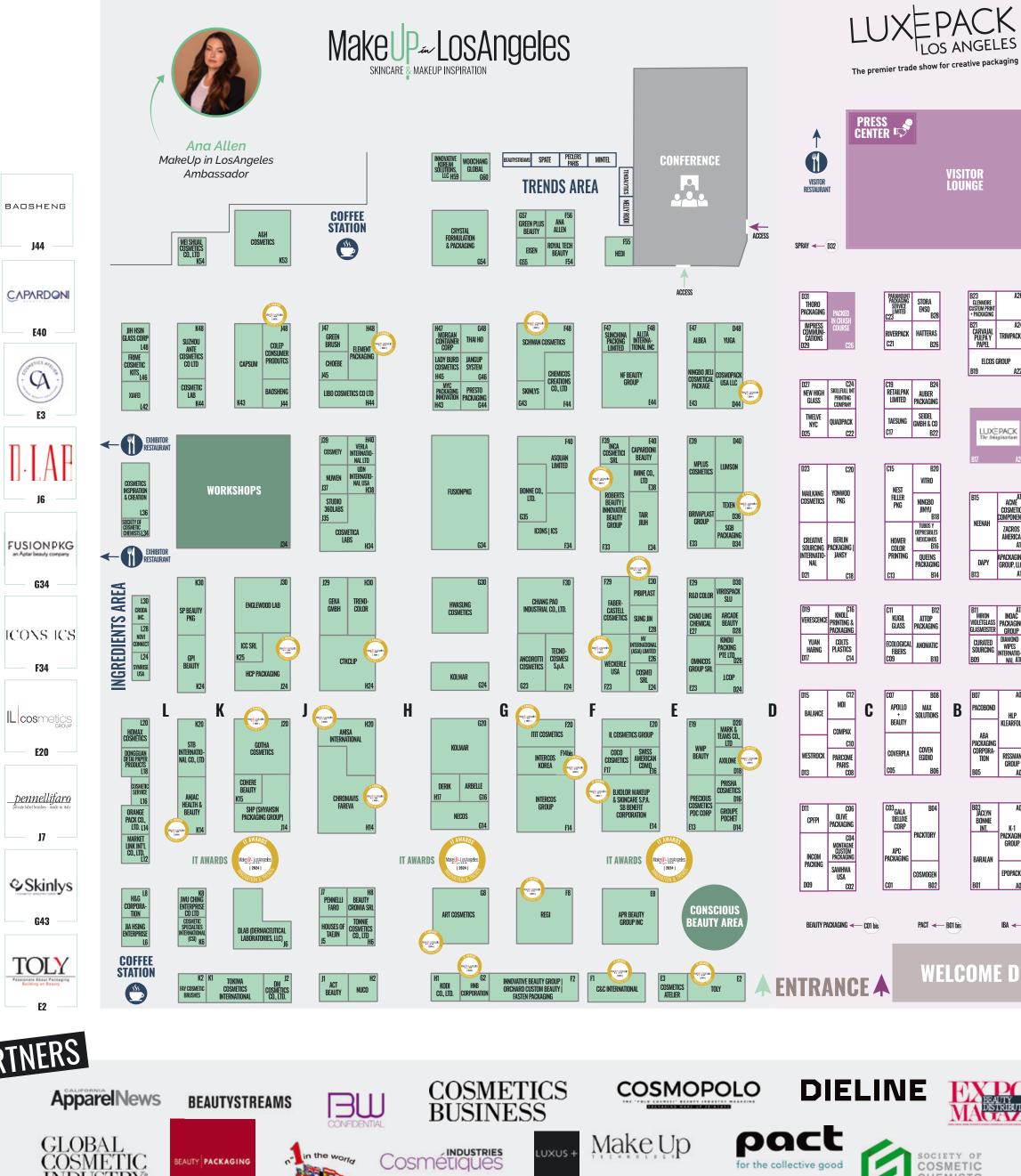
ZACROS AMERICA

AUBER PACKAGING	
B <mark>alance</mark> Baralan	
BEAUTY PACKAGING	C01
BERLIN PACKAGING   JANSY	
BILLERUD AB	
CARVAJAL PULPA Y PAPEL	
CASE MAKES CLEANHUB	SPUNSUB
COLT'S PLASTICS	or onson
OMPAX	
COSMETICS & PERFUME FILLING & PACKAGING	
COSMOGEN	
COVEN EGIDIO Coverpia	
REATIVE SOURCING INTERNATIONAL	
CURATED SOURCING	
DAPY	
DDC PACKAGING	
DIAMOND WIPES INTERNATIONAL	
DIELINE DIELINE «FUTURE UNBOXED» DISPLAY	
COLOGICAL FIBERS	
LCOS GROUP	A22/I
POPACK	
ALA DELUXE CORPORATION	
LIASMEISTER	
LENMORE CUSTOM PRINT + PACKAGING OLDEN WEST PACKAGING GROUP	
ATTERAS	
ILP KLEARFOLD	
IOMER COLOR PRINTING	
BA (INDEPENDENT BEAUTY ASSOCIATION)	
C3D SOFTWARE MAGINARIUM INSTALLATION	SPONSOR - A20/
MAGINARIOM INSTALLATION MPRESS COMMUNICATIONS	AZU/
NCOM PACKING	
NOAC PACKAGING GROUP	
ACLYN BONNIE INTERNATIONAL	
( LASER TECHNOLOGY	
(-1 PACKAGING GROUP (Noll Printing and Packaging	
(UGIL GLASS	
MAGNETIC PACKAGING	
NAILKANG COSMETICS	
MAX SOLUTIONS	
ADI AIRON VIOLETGLASS	
MONTAGNE CUSTOM PACKAGING	
IEENAH	
IEST-FILLER PKG	
IEW HIGH GLASS	
IINGBO JINYU	
ILIVE PACKAGING ACKTORY	
PACKED IN» CRASH COURSE LEARNING CENTER	
ACOBOND	
ACT	B01
APER TUBE	
ARAMOUNT PACKAGING SERVICE LIMITED  ARCOME PARIS	
UADPACK	
UEENS PACKAGING	
ETAILPAK LIMITED	
ISSMANN GROUP	
IVERPACK	
AMHWA USA EIDEL GMBH & CO	
EIDEL GMBH & GU KILLFUL INTERNATIONAL PRINTING COMPANY LIM	
MCG	IILD
PRAY	
R PACKAGING NORTH AMERICA	
TORA ENSO	
AESUNG Horo Packaging	
RIMPACK	
UBOS Y DEPRESIBLES MEXICANOS	
WELVE NYC	
ERESCENCE	
TTRO	
VESTROCK ONWOO/PKG	
UNWUU/FN0	
/UAN HARNG	

# C20

D17

A16



























VISITOR LOUNGE

B23 GLENMORE CUSTOM PRINT + PACKAGING B21 CARVAJAL PULPA Y PAPEL

TRIMPACK

ELCOS GROUP

LUXEPACK The heaginstrian

B15 ACME
COSMETIC
COMPONENTS
ZAGROS
AMERICA
A16
DAPY APACKAGING
GROUP, LLC
B13 A14

B11 A12
MIRON
VIOLETCIASS PACKAGING
GLASMEISTER GROUP

CURATED
SOURCING
B09

A12
NOA2
PACKAGING
GROUP

DIAMOND
WIPES
INTERNATIONAL A10

ABA
PACKAGING
CORPORATION
RI
G

BO3 Jaclyn Bonnie Int.

**WELCOME DESK** 

RISSMAN GROUP A06

EPOPACK

DIELINE A29

COFFEE STATION

A21 K
LASER
TECHNOLOGY

DDC
PACKAGING
A19

IC3D SOFTWARE A17

CLEANHUB A15

BILLERUD AB

A11 Case Makes

GOLDEN WEST PACKAGING GROUP AO3 MAGNETIC PACKAGING AO1









### © 10:00 am to 10:45 am

### INNOVATING BEAUTY: BIOTECHNOLOGY'S IMPACT ON COSMETIC PRODUCT DEVELOPMENT

- **♥** Krupa Koestline Founder KKT Consultant • Kenton Hipsher - Associate Director of Sales - Geltor
- Christin Powell Founder Kinship
- Christina Ross Senior Scientist Credo Beauty

### © 11:00 am to 11:45 am

### THE FUTURE UNBOXED - DECODING THE DIELINE 2024 **PACKAGING TREND REPORT**

- **₽** *Bill McCool* Editor-in-Chief Dieline
- **Danielle McWaters** Founder Designsake Studio
- **№ Rion Harmon** Co-Founder and Creative Director Day Job

### © 12:00 pm to 12:45 pm

### **BEAUTY UNCHARTED: UNLOCKING & NAVIGATING THE** WHITE SPACE

- **Daniela Ciocan** Founder Access Beauty Insiders
- Xin Shui Founder Filterbaby
- **₽** *Dan Salain* CEO & Chairman Arnasi Group **David Berkman** - CEO & Co-Owner - Allta International, Inc.

### © 1:00 pm to 1:45 pm

### CAN REVOLUTIONARY PACKAGING DESIGN SOLVE **COMPLEX SOCIAL ISSUES?**

**▶** *Joy Hoover* - Inventor, Founder, & CEO - ESŌES

### © 2:00 pm to 2:45 pm

### SUSTAINABILITY 2.0: LUXURY, TECH AND SCIENCE TO BOOST THE NEXT GENERATION OF SUSTAINABLE **SOLUTIONS**

- **Lead : Eva Lagarde** CEO & Founder re/sources
- Heather Burnett VP of Sales Anisa International
- Alexander Kwapis VP of Product Design & Development -
- **೨ Stéphane Barlet** VP Sales & Global Account Director Albéa Cosmetics & Fragrance

### © 3:00 pm to 3:45 pm

### LEVERAGING EMOTIONAL MOTIVATORS IN BRANDING **AND PACKAGING**

- Sheri Koetting Founder MSLK
- Krystine Wilson Senior Packaging Development Manager -
- **₽** *Hal Ethridge* Creative Director Studio Ethur Ethur
- Jimmy Chau Tea Director of Product Design VOLUSPA

### © 4:00 pm to 4:45 pm

• *Terri Bryant* - Founder - Guide Beauty

### HARNESSING DIVERSITY AND INCLUSION THROUGH **ACCESSIBLE BEAUTY FOR NEW MARKETING** STRATEGIES WHILE TAPPING INTO CONSUMERS **DESIRES**

**№ Eleonora Mazzilli** - Trend Localization & Business Development Director, North America - Beautystreams



their company details and share your contact

information effortlessly.

### THURSDAY, FEBRUARY 15TH

### © 10:00 am to 10:45 am

### METHODOLOGY TO INCREASE THE TRANSPARENCY IN YOUR SUSTAINABILITY COMMUNICATIONS

**♣ Alexandra Uribe** - Sustainability Consultant & Carbon Specialist - Co2ral

### © 11:00 am to 11:45 am

### HIGH-TECH BEAUTY: BRIDGING THE GAP IN **COMMUNICATING COSMETIC SCIENCE**

- **Laura Lam Phaure** Founder, Technical Ingredient & Brand Consultant - Lam Phaure Beauty
- Elsa Jungman Founder Hello Biome
- **Lesson Manuele Mazzei** CEO Lumson North America
- **▶** Jane Tsui Science Communicator @JaneTheChemist **Victoria Fu** - Skincare Chemist & - Cofounder - Chemist
- **②** Claudia Teng Director of Product and Brand Pavise

### © 12:00 pm to 12:45 pm

### **REDUCING BEAUTY PACKAGING WASTE: THE REAL** STORY BEHIND COLLECTING HARD-TO-RECYCLE BEAUTY MATERIAL AND DESIGNING BETTER PACKAGING FROM THE START

- Carly Snider Program Director Pact
- Desta Raines Director of Sustainability Sephora
- Alexandra Lanphier Senior Manager of Sustainability ULTA **▶** Boma Brown-West - VP of Sustainability & Impact - Credo

### © 1:00 pm to 1:45 pm

### **INSIDE THE BRAIN-SKIN AXIS**

- **Jeb Gleason-Allured** Content Director Allure Business Media • Robyn-Melissa Watkins - Founder & Head of Product Development - Holistic Beauty Group
- Jennifer Raphael CEO IBG North America • Stephanie Lee - Founder - SelfMade

### © 2:00 pm to 2:45 pm

### SUPPLY AND DEMAND PACKAGING TECHNOLOGY: LEVERAGING AI & ANALYTICS FOR EMERGING BRANDS

- Akemi Ooka VP Supply Chain and Sustainability IBA • Paul Speakman - VP Sales and Client Relations - Jaguar
- **₽** *Dan Li* Co-Founder Shipyard Mark Thomas - Director of Demandand Supply Planning Beach House Group

### © 3:00 pm to 3:45 pm

### CLEANICAL COLLABORATIONS: ELEVATING BRAND TRUST WITH PROFESSIONAL PARTNERSHIPS AND UGC

- Ana Allen Product Developer & Consultant Access Beauty Insiders
- **Liz Kennedy** Founder Beauty Magnet
- Nayamba Roberts-Smith Founder Labeautyologist **● Gayana Chuklansev** - Beautybygayana
- **Laura Scott MD** Dermatologist Scott & Co. Skin

### **○ 4:00 pm to 4:45 pm**

### HOW INFUSING CULTURE ON TOP OF AI TOOLS WILL DIFFERENTIATE YOUR BRAND

Kurt Kretten - Global Chief Creative Officer - Mark



exhibitors!

entrance to your favorite

# LUXE PACK ANIMATIONS

THE ROADMAP TO FULFILL ALL OF YOUR PACKAGING NEEDS. Explore this year's LUXE PACK animations that are sure to keep you on your toes.



### THE WORKSHOP SERIES

At LUXE PACK, we believe that THERE IS NO END TO EDUCATION. Therefore, we will debut a new educational show branch. The opportunity to attend an interactive workshop series exclusively developed for LUXE PACK by the industry's leading packaging suppliers and manufacturers.

> WHFRF: "PACKED IN" **LEARNING CENTER BOOTH C26**

### **WEDNESDAY, FEBRUARY 14TH**

### © 11:00 am to 11:40 am

### UNPACKING YOUR SUSTAINABILITY POTENTIAL

Led by **Balaii Javaseelan. Vice President of** Sustainability, Berlin Packaging / Addison Cain **Beauty Strategy - Spate** 

### © 12:30 pm to 1:10 pm

### MINIMIZE YOUR MATERIAL USE BY HONING IN ON PACKAGING MATERIAL LIGHTWEIGHTING.

Led by **Daniella Kohler, Senior Brand Owner Manager** / Jeff Espin, Senior Sales and Technical - Billerud North America

### © 3:45 pm to 4:25 pm

### **BUILD-A-BOTTLE: YOUR STEP-BY-STEP GUIDE TO** YOUR CUSTOM PACKAGING

Led by David Saab / Amber Mac Donald, Customer **Success Specialists / Amy Pan, President - EPOPACK** 

### THURSDAY, FEBRUARY 15TH

### © 10:00 am to 10:40 am

### **USING INJECTION MOLDIG FOR PLASTIC ALTERNATIV** MATERIALS

Led by **Dustin Wills, VP of North American Sales** -**Max Packaging Solutions.** 

### © 12:30 pm to 1:10 pm

### **BUILD YOUR OWN LUXURY RETAIL PACKAGE**

Led by **Jay Tapp**, **Chief Operating Officer - Glenmore** 

### **② 2:00 pm to 2:40 pm**

### HOW CAN CHEMICAL INTERACTIONS OF ACTIVE **INGREDIENTS IN COSMETICS BE MINIMIZED WITH FLEXIBLE PACKAGING?**

Led by **John Patterson**, **Sr. Business Development** Manager / Alex Obering, Business Development Specialist / Satomi Guzman, Sr. Marketing Specialist - ZACROS.

# LUXEPACK

Enter the updated immersive space that will showcase the latest in packaging design across all facets. From inventive refillable designs to novel special edition shapes, and everything in between. You are invited to step into the playground built for all creative minds. All good design stems from a single point of reference. May this

WHERE: Booths A20/B17

space inspire your next breakthrough product.

# in green



Join the 1-hour tour that will take you directly to the specific packaging experts who have taken on the challenge to continue making strides in the realm of sustainability. Regardless of the industry you are in. see the direction that the future of clean packaging is taking. We have your sustainable packaging demands covered.

WHEN: February 14th – 2 pm February 15th – 11 am WHERE: The tour will begin by show entrance (See show signage)

# NEW FOR 2024!

# DIELINE THE FUTURE UNBOXED

### The Dieline "THE FUTURE **UNBOXED**" Exhibit

Embark on a journey through the pioneering realms of packaging design with DIELINE's 2024 Trend Report "THE FUTURE UNBOXED" Exhibit This exhibit showcases innovative trends set to redefine consumer experiences in 2024 and beyond. Immerse yourself in the visionary brands and packages, each representing a groundbreaking theme from the report, highlighting the fusion of art, technology, and sustainability in packaging design.

WHERE: Booth A27

YOUR GLOBAL PACKAGING BUSINESS SOLUTION



**SHANGHAI** APRIL 10.11, 2024 **Exhibitor Center** 



MAY 8.9, 2024 **Javits Center** PARIS

JUNE 4.5, 2024

MONACO SEPTEMBER 30, OCTOBER 1.2, 2024 Grimaldi Forum





WELCOME TO THE 2024 EDITION



FEBRUARY | 20 **14.15** 24 CONVENTION CENTER, LOS ANGELES

# MAKEUP IN ANIMATIONS

# **IT Awards**

IT Awards is THE animation dedicated to innovation on MakeUp in shows!

Discover 31 skincare and makeup Novelties including 4 Winners and 1 Coup de Coeur, never displayed before!

Join the 2024 IT Awards Ceremony in the Workshop Area! Feb 14: 9:30 am

### Beauty Talks & Inspiration Bar

Make<mark>U</mark>P-LosAngel

The Inspiration Bar will gather the latest worldwide innovations around 4 themes:

COSMETICS

nspiration & Creation

- Higher Futures
- Transient Utopia
- Extra Vagance Symbiotic Progress

The Beauty Talks invite industry experts to discuss today's major trends, focusing on those four key topics, and how they will impact the beauty of tomorrow.

Join the Beauty Talks in the Workshop Area Feb 14: 12:30 pm & 3:30 pm - Feb 15: 11:30 am & 2:30 pm

### **Beauty Tank** Skincare & Makeup **Brand Concept Challenge**

Explore new brand concepts and upcoming projects in our live challenge! 10 entrepreneurs in skincare and makeup will pitch their brands shark tank-style to industry leaders at the show. Will they be the next superbrand? Join us to find out!

> Join the Beauty Tank in the Workshop Area Feb 14: 2:30 pm - Feb 15: 9:30 am

### Trends Area

Connect with the best international experts from leading trends agencies next to the Conference Room!

BEAUTYSTREAMS MNellyRodi

Peclers Paris

SPATE TRENDALYTICS

# Workshop Program

WEDNESDAY, FEBRUARY 14TH

### 9:30 am to 10:15 am IT AWARDS CEREMONY

♣ Ana Allen - Product Developer & Consultant - Access Beauty

Accompagnied by the Jury

### 10:30 am to 11:15 am

WHAT CONSUMERS WANT: KEY CONSIDERATIONS FOR THE **MAKEUP CATEGORY** 

Addison Cain - Beauty Strategy - Spate

### 11:30 am to 12:15 pm VIRTUOUS BEAUTY

**▶** Jacqueline Rumohr - West Coast Business Development - Nelly

**BEAUTY TALK #1: HIGHER FUTURES – THE TRANSFORMATIVE** IMPACT OF SCIENCE CENTRIC APPROACHES ON THE BEAUTY

- **Leila Rochet** CIO Cosmetics Inspiration & Creation Sebastien Bardon - Ceo and Co-Founder - Capsum
- Gloria Ryu Chief Product Officer Haus Labs 1:30 am to 2:15 pm

### INTRODUCTION TO DERMA-COSMETICS: UNDERSTANDING THE FUSION OF DERMATOLOGY AND COSMETICS

Actives - Croda Michelle Yip - Business Development Specialist for Sederma -

Brittnev Strickland - Business Development Director of Beauty

2:30 pm to 3:15 pm

### THE BEAUTY TANK: SKINCARE

• Ana Allen - Product Developer & Consultant - Access Beauty Insiders

BEAUTY TALK #2: TRANSIENT UTOPIA – REVISITING THE

### 3:30 am to 4:15 pm

Groda

CODES OF LIFESTYLE **Leila Rochet** - CIO - Cosmetics Inspiration & Creation **Proof:** Proof: Pr

• Katrina Virani - VP and Head of VP - Vacation

Jessica Abrams - Executive Director / Head of Product Development Summer Fridays

### Booth J34

### THURSDAY, FEBRUARY 15TH 9:30 am to 10:15 am

THE BEAUTY TANK: MAKEUP • Ana Allen - Product Developer & Consultant - Access Beauty Insiders

### **2024 GLOBAL BEAUTY AND PERSONAL CARE TRENDS** Clare Hennigan - Senior Global Analyst & Beauty and Personal

10:30 am to 11:15 am

### 11:30 am to 12:15 pm **BEAUTY TALK #3: EXTRA-VAGANCE - BRINGING THE** EXTRAORDINARY INTO THE EVERYDAY

**Leila Rochet** - CIO - Cosmetics Inspiration & Creation Conor Begley - Co-founder & Chief Strategy Officer Tribe Dynamics / CreatorIQ

### 12:30 am to 1:15 pm

1:30 am to 2:15 pm

PRACTICAL TOOL

TECH EDEN BEAUTY: RETHINKING THE RELATIONSHIP **BETWEEN NATURE AND TECHNOLOGY Jennifer Karuletwa** - Managing Director - PECLERS

THE EXPLORATION OF MAKEUP AS SKINCARE: MAXIMIZING THE BENEFITS OF COLOR COSMETICS

Michele Robertson - Director of Beauty Activations - Symrise

### 2:30 pm to 3:15 pm BEAUTY TALK #4: SYMBIOTIC PROGRESS - ADAPTING FOR

A BETTER FUTURE Leila Rochet - CIO - Cosmetics Inspiration & Creation

### Annie Jackson - Co-founder and CEO - Credo Beauty 3:30 am to 4:15 pm NOW WHAT? IMPLEMENTING TREND SCIENCE AS A

**Lauren Bitar** - Chief Innovation & Strategy Officer - Trendalytics • Kendall Becker - Director of Trend & Editorial Strategy -

### Perhaps you've been photographed? Get your pictures live thanks to Al!





Los Angeles Convention Center

Welcome to the community!

### **CONSCIOUS BEAUTY**

Discover responsible beauty at its finest with our new feature: the Conscious Beauty Area.

Offering an immersive experience to quickly identify the exhibitors likely to meet responsible beauty needs organized around three major product families:

**Natural and Renewable Raw Materials** Ecodesign **Green Chemistry** 

Your next beauty stops!























