

A new tool to connect beauty and sourcing

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New Trends of Cosmetic Packaging Dominate MakeUp in New York 2021

MakeUp in New York—a B to B event where suppliers and brands around the world get together to introduce their innovative skincare & makeup products and packaging. It also represents an exciting opportunity to share the innovations and key trends in makeup industry. It is always an inspiring and trend-setting event. The MakeUp in New York held on September 22nd and 23rd is not an exception.

Three trends concerning cosmetic packaging dominates the event—sustainable, refillable and recyclable.

Sustainable

Sustainable packaging becomes one of the biggest concerns of brands for more than a decade. This trend is driven by growing number of consumers hungry for respecting the environment. A wide variety of innovative solutions to sustainability dominates the event, ranging from PCR materials to light weighting options to bio-friendly resins & materials and even to mono materials.

Metal materials such as aluminum may be a perfect option for cosmetic packaging. It is light and will go into endless upcycling circle after use without losing any properties, qualities or weight.

Aluminum container equipped with airless system introduced by Lumson is a big stride toward sustainability. Aluminum better protects inside formula based on pouch technology. As a pioneer in equipping aluminum container with airless system, this option will create a

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1 note

whole new experience. Importantly, all the components of this packaging is easily dismountable. This means much less energy is needed during recycling process. Overall, it is light and the materials can be recycled and reused, which reduces wastes.



Innovative Amp Dropper package launched by FusionPKG stands out in the show based on its easy-to-go design and sustainable resins. Instead of using a pipette, it has a flexible membrane at the bottom. This ensures the exact dose of use, avoiding overusing. It is slim and travel friendly. When applying the product, only one hand is enough. In this sense, such packaging adds sustainability benefits to an on-the-go application of makeup. What is more, Amp Dropper package uses the Eastman Cristal™ Renew resins which are sustainable resins as they have a higher level of certified recycled content (up to 30%-50%). It effectively reduces the plastic waste.



Refillable

“Refill Revolution” is a growing trend in recent years. As consumers are more aware of the sustainability, brands and suppliers in makeup industry are finding ways to reduce single-use, unrecyclable or hardest-to-recycle packaging. Refillable and reusable packaging is one of the popular sustainable solutions offered by many suppliers. Refillable and reusable packaging allows consumers to change the inner bottle and slip in a new one. As it is designed for the repeated use of packaging, it reduces the material use, energy consumption and carbon emission required during manufacturing.

Airless refillable system introduced by APC Packaging is refillable packaging that in reality as well in name. Different from many other

refillable products available in the market which only feature screw-off pumps branded as “refillable”, the airless refillable system is truly refillable. It uses the recyclable PP containing 75-100% PCR, and it allows the replace of inner bottle. The new inner bottle can also perfectly fit the original actuator and outer bottle. The refillable process is also easy. The inner assembly will be released by a simple push of the button at the bottom. Then, a new inner bottle can be slipped in and snapped back into position.

Recyclable

There is a growing trend of maximizing the recycled content in cosmetic packaging. Glass, aluminum, mono-material and biomaterials such as sugar cane and paper are all best options for recyclable packaging. Pumtech Korea’s eco tube makeup packaging stands out from various recyclable packaging.

It uses the kraft paper fabric with two color options: yellow or white. It greatly reduces the plastic used in tubes by 58%, minimizing the environmental footprints. In particular, the kraft paper fabric is a 100% recyclable material as it is manufactured from all-natural ingredients from all types of wood. The airless pump is metal-free. This means the pump is made of mono-material. After use, the components are easily separated and recycled. Such eco-friendly packaging adds up to the recyclable trend.



Overall, MakeUp in New York 2021 is an exciting opportunities for brands and suppliers to analyze the market trends in cosmetic industry. As consumers care more about the environment under the influence of the pandemic, more brands turn to sustainable, refillable and recyclable packaging.

#MakeUp in New York 2021 Sustainable Packaging Refillable Recyclable Beauty Packaging Cosmetic Beauty Business Beauty Sourcing Airless Packag

Oct 12th, 2021

VOUS AIMEREZ AUSSI

Chinese Elements in Eco-friendly Beauty Packaging



Chinese elements are not new in cosmetic packaging industry. Due to rising Guochao (literally “national trend”) movement in China, Chinese elements are everywhere from shape design, decorations to color coordinating, among others. But have you heard sustainable Guochao ? It is the combination of Chinese elements and sustainability. In fact, this is what many Chinese packaging suppliers are doing. They are working to add Chinese elements to their products while caring more about the environment. MZPACK is such a premium supplier who has long been at the forefront of sustainable Guochao in beauty sector. Today, BeautySourcing will show how MZPACK integrates Chinese elements into its latest green beauty packaging innovation.

When it comes to Chinese elements, a lot of things may come to one’s mind: dragon, the Forbidden City, chopsticks, paper cutting, red lanterns, and tea, etc. In particular, tea has an extremely close relationship to Chinese culture. It has been synonymous with China since ancient times.

For years, tea has been favored by people because of its unique taste and health benefits. Today tea has also found a place in beauty sector as it abounds in catechins, a kind of polyphenol compounds, which could produce strong whitening and antioxidant effects. But tea is not fully utilized when it is made into a cosmetic ingredient and there are many tea leftover materials, such as stems. Considering this issue, MZPACK works with a laboratory dedicated to environmental design to maximize the value of tea.

MZPACK launches a set of new low-carbon, eco-friendly beauty containers. These containers are made from PLA and nanoscale black tea fibers. PLA, or Poly Lactic Acid, is a new type of biodegradable material. At the same time, the nanoscale black tea fibers coming from finely ground tea leftover materials can be completely degraded by microorganisms in nature. More than 95% of packaging will be degraded in 180 days. Ultimately, the packaging will be turned into only carbon dioxide and water without any other pollutants. The carbon dioxide goes directly into soil organic matter or is absorbed by plants. No carbon dioxide will be released into the air, so it will not add to greenhouse gases. Arguably, MZPACK’s new

arrival not only follows the sustainable trend but also maximizes the value of black tea.



Surprisingly, MZPACK's innovation is a feast for multiple senses. The PLA materials ensure the same physical and chemical properties as traditional materials, such as, compatibility, gloss, transparency, feel and heat resistance, etc. The containers feel cool, heavy and smooth just like a jade. Visually, they are in light rufous. They look warm, low-key and elegant - these are at the core of China's tea culture and values.

Typically, beauty packaging suppliers work harder on visual and tactile design to help their containers stand out. Some suppliers may even pursue sustainability at the expense of visual and tactile designs, such as some minimalist packaging designs. But MZPACK thinks out of the box. Beside visual and touch dimensions, the company also considers the smell. Its new containers retain the aroma of tea raw materials. Every time people apply cosmetic products, a bit of tea fragrance will always clings to their hands. What a fantastic experience!

With the ever-changing demands of consumers, Chinese beauty packaging suppliers keep bringing forth new designs.

BeautySourcing will continue to pay close attention to the innovations within China's beauty supply chain and continuously update the latest developments to buyers. BeautySourcing is a trustworthy beauty supply chain platform. So just come to join us and keep informed!

#china 8 oz cosmetic jars #acrylic cosmetic jars suppliers #skin care show
#cosmetic packaging manufacturer #white label
#cosmetic manufacturing trade show #airless pump bottle wholesale
#skin care containers wholesale #skin care packaging #MZPACK
#chinese tea culture #PLA material #Guochao movement in China
#chinese culture

1 note

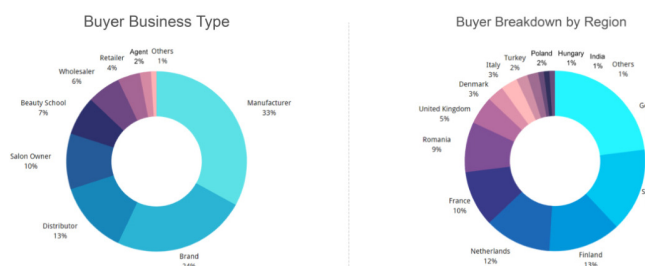
Going Green Becomes Mainstream of European Beauty Market



On May 8, 2022, the third offline event of BeautySourcing's premium suppliers drew to a satisfactory close. Over the three days, the BeautySourcing Marketplace had attracted a large number of professional buyers coming from German and beyond. With the help of the O2O business model, these buyers could not only see things but also feel, smell, touch samples and even try them out. They came to find new impulses and inspiration, explore new products and discover new trends.

Admittedly, due to the pandemic, this event could not be comparable to previous editions in terms of size and number of visitors. But this event showed a sign of a basically rapid recovery of German beauty market. This year, besides big manufacturers, many small-size brands have emerged. Most of them are established by online celebrities and cover a wide range of categories including makeup tools, colored cosmetics, nails, perfume and beauty device, etc.

During the show, 428 buyers showed their strong interest in 378 samples from BeautySourcing's 32 partner suppliers. These buyers mainly came from northern, central and southern Europe. Few of them came from Turkey, India and other countries and regions. Looking from the nature of them, 33% of the buyers were local European producers looking for suppliers, 24% were brands and 13% were distributors and agents.



What TRENDS and INNOVATIONS did we identify at the show:

- Packaging suppliers sourcing trends: new materials and new formats especially with the refillable aspect of beauty, biodegradable packaging material (PLA, Bamboo, Coffee Ground)

It is a truth that today most beauty packaging is still single-use and ultimately goes into landfills. As brands and consumers become increasingly eco-conscious, packaging suppliers pay high attention to the recycling, refillable and even biodegradable possibilities. Thus,

clean beauty, natural cosmetics and sustainability became the focus of the event. The event showed that packaging suppliers tried to use recyclable materials and refillable systems to reduce the packaging waste. Moreover, PLA, bamboo, coffee grounds offered a renewable, compostable and biodegradable option for packing cosmetics. The on-site activities reflected that suppliers were scrambling to dabble into these directions to make their packaging more eco-friendly.



- Home beauty device incorporate multiple functions into one tool, creating healthy and natural results.

Due to the impacts of the COVID-19 pandemic, people's demands for self-care treatments at home rapidly grow. At the event, the home beauty device also became a focus. The manufacturers and brands worldwide sought to present their innovative designs to meet the at-home self-care demands. Their at-home beauty device covered various application scenes, including acne treatment, hair growth or hair removal, cleaning tools, skin care and rejuvenation, among others. For numerous scenes, high technologies hold the key to treatment functions. Advanced technologies including radiofrequency, LED light therapy, laser, galvanic current, vibration therapy, microdermabrasion and microcurrent make it possible for people to enjoy their facial treatments as effectively and safely as they do in salons. Some of these technologies are integrated into one device to create multiple results.

RF face massage device from HIEE is a trend following example. It incorporates RF, EMS, EP, ION, VIB, LED into the device. Multi-pole RF radio frequency could effectively activate skin and help to ensure skin elasticity. EMS microcurrent tightens and lifts the facial skin. The ion introduces nutrients and helps skin care effectively absorb ingredients. The LED lights have different wave lengths and create different treatment: red helps skin restore vitality and elasticity while blue creates skin oil and moisture balance. The 316 Stainless steel, 24k golden plated energy contacts enhance treatment effect.



Another example is Hongwang Nicemay's RF eye massager with EMS function. The device integrates with radio frequency, EMS and photon therapy functions with 4D treatment heads. It can perfectly satisfy those who have eye skin rejuvenation and anti-wrinkle needs. But don't just think of it as an eye massager. It can be applied to the

whole face. With such a portable device, users can enjoy a facial massage anywhere they want.

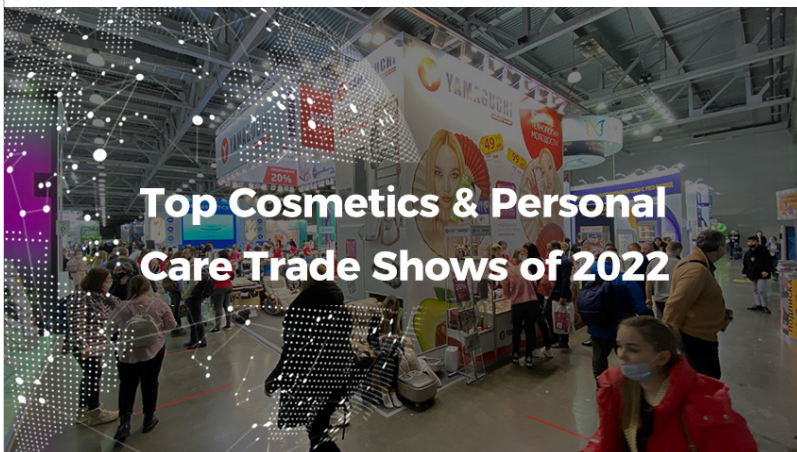
All in all, BeautySourcing, as a professional vertical platform in beauty industry, will continue to discover and share region-specific beauty trends and innovations. Follow us to find more information: <https://www.beautysourcing.com/>

BeautySourcing.com, An Online to Offline marketplace gathering all the Chinese premium cosmetic manufacturers to offer you one-stop sourcing destination without any middle man. All the manufacturers' capacity has been carefully reviewed and highly guaranteed. Buyers can have higher trust and low risk doing business with the premium suppliers.

#beauty dusseldorf #cosmetic manufacturing trade show
#custom lip gloss factory #spray perfume bottle manufacturers
#airless pump bottle manufacturers #beauty tradeshows
#cosmetic glass jar manufacturers #beautysourcing
#skin care container wholesale #skin care packaging
#O2O business model #cosmetic packaging supplies
#cosmetic packaging suppliers #beauty product packaging companies
#packaging for skin care products

1 note

Top Cosmetics & Personal Care Trade Shows of 2022 to Fuel Your Business



Global trade has gone through a very tough Covid-19 period. But with effective epidemic prevention policies put in place, global economic activities have gradually rebounded. Global beauty & skincare market, in particular, is bouncing back. If you're in the business of beauty industry, it is of great significance for you to attend world's professional trade shows and beauty events to catch industry dynamics and market trends in the first time. Maybe, wandering around a trade show to look for some innovative solutions is a good start to fuel your business in 2022. Here is a full calendar of events waiting for you in 2022 presented by BeautySourcing.

What you will get here are trade shows and world-renowned beauty events where ingredient suppliers, primary and secondary packaging suppliers, contract manufacturers and trading companies

get together for deeper communication and innovation sharing. So it is easy for you to know more about formulation information and regulatory topics, and find new brand partners and new product arrivals there. Significantly, some events exclusively for the professional beauty sector, such as salons, nails, beauty devices and hair care, are also included. With diversified products and solutions coming from the entire beauty industry, you will be amazed at the spectacular range on offer. Besides, by communicating with key buyers and beauty professionals, you will get unique insights and new global trends. This will be an important source of creativity and inspiration for you to embrace advanced technology, develop new products, and identify new distribution, packaging and manufacturing channels.

Comprehensive Beauty Trade Shows

Beauty World Saudi Arabia

Riyadh, Saudi Arabia

March 21 – 23

Clean Beauty in London

London, England

The Brewery London

April 13 – 14

Cosmoprof Worldwide Bologna

April 28th - May 2nd

Bologna, Italy

2022 Beauty Dusseldorf

May 6th - May 8th

Dusseldorf, Germany

China Beauty Expo

Shanghai, China

Shanghai New International Expo Center

May 12 – 14

Cosmoprof North America

Las Vegas, Nevada, US

Las Vegas Convention Center

July 12 – 14

South China Beauty Expo

Shenzhen, China

Shenzhen Convention & Exhibition Centre

July 28 – 30

Cosmoprof CBE ASEAN

Bankok, Thailand

September 15 – 17

Cosmoprof India

Mumbai, India

Jio World Convention Centre

October 6 – 8

Beauty Istanbul

Taksin, Istanbul, Turkey

ICC – Istanbul Congress Center & ICEC

October 13 – 15

Beauty World Middle East

Dubai, United Arab Emirates

October 31 – November 2

Cosmobeauté Indonesia

Jakarta, Indonesia

Jakarta Convention Center (JCC)

November 3 – 5

Cosmoprof Asia

Hong Kong

November 16 – 18

**Trade Shows Featuring Ingredient Suppliers, Formulation
Information, Contract Manufacturers and Packaging**

In-cosmetics global

Paris, France

April 5 – 7

(virtual April 11 – 22)

MakeUp in Shanghai

Shanghai, China

Shanghai Exhibition Center

April 14 – 15

China Beauty Supply

Shanghai, China

Shanghai New International Expo Center

May 12 – 14

LuxePack New York

New York, New York, US

June 15 – 16

MakeUp in Paris

Paris, France

Carrousel du Louvre

June 16 – 17

ADF&PCD Paris

(Paris Packaging Week)

Paris, France

Paris Expo Porte de Versailles

June 29 – 30

in-cosmetics Korea

Seoul, South Korea

July 13 – 15

PCHi

Shanghai, China

Shanghai World Expo Exhibition & Convention Center

July 18 – 20

MakeUp in NewYork

New York, New York, US

Javits Center

September 14 – 15

in-cosmetics Latin America

São Paulo, Brazil

September 21 – 21

LuxePack Monaco

Monaco

October 3 – 5

InterCHARM (Autumn)

Moscow, Russia

October 26

in-cosmetics Asia

Bangkok, Thailand

Bangkok International Trade and Exhibition Center (BITEC)

November 1 – 3

COSMEX

Bangkok, Thailand

Bangkok International Trade and Exhibition Center (BITEC)

November 1 – 3

Trade Shows Featuring Spa and Salon Business

Professional Beauty London

London, England

April 3-4

INTERCHARM Professional (Spring)

Moscow, Russia

April 21-23

Top Hair Dusseldorf

Dusseldorf, Germany

May 7-10

Salon International

London, England

October 8-10

BeautySourcing is proud to get actively involved in a variety of global beauty events throughout a year to be well informed about industry insights, news and trends as well as latest product updates and innovations. As a vertical beauty supply chain platform, BeautySourcing connects buyers worldwide with premium beauty suppliers via online and trade shows. Especially, amidst the tough periods during the pandemic, BeautySourcing creates an exciting opportunity for global brands to get access to a complete range of beauty supply-side products. You can search and preview the products to be displayed on our user-friendly websites and check the material and techniques of samples carefully at events.

BeautySourcing is not only a communication facilitator, but also a professional industry expert who guides you to a brighter future. The platform analyzes the data collected from both online and offline buyers and suppliers during the beauty events to provide insights for the local market trends. In this way, buyers and suppliers can be precisely connected based on region-specific demands and trends.

Be well informed whenever beauty events are updated

Just Login to Follow BeautySourcing Today!

#top cosmetic and personal care trade show
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#beauty #trade shows #events suppliers #BeautySourcing #ingredient
#packaging #nails #hair care products #salon business
#beauty supply chain

New Nail Polish Packaging Trends Taking Off in 2022



Today, let's talk about one of the popular nail art accessories - nail polish. For nail brands, packaging is an important tool to differentiate as unique packaging designs can always help them to win consumers' heart at the first sight. Here are some new nail polish packaging trends that will shape 2022—simple but luxurious, eco-friendly, special shape and 2-in-1 color combination design. Now some packaging manufacturers have already observed the trends and striven to follow them. Shaoxing [Zhuojin Cosmetics Packing Co Ltd.](#) is one of them. With a wide range of varieties and design originality, there will always be a design from Zhuojin Cosmetics Packing that will match your personality.

So, as this title indicates, here are some key trends that are to shape 2022 when it comes to the nail polish packaging!

Simple but luxurious nail polish bottles

Do you believe the luxury of simplicity? A simple, classic glass bottle makes for an excellent display of inner colors. As usual, the texts are simple – usually with brand name alone on the surface. But delicate design of cap shows a sense of luxury. Like [Hermès'](#) new nail polish collection, the white cap matching golden metallic luster makes the bottle look simple but luxury.

Eco-friendly nail polish bottles with cork caps

Here is a boon for environmentalists and eco-responsible brands – corked nail polish bottles! Cork is a natural and eco-friendly material which is completely biodegradable and recyclable without generating any toxic residues. Such cork tops together with raffia ribbons and

custom colors, just like [Megan Miller](#) nail polish collection...all words come to your mind are: adorable, charming, unique, unparalleled... This design may be also popular among wine lovers or cork collectors.

Special shape bottles make nail polish glam and fabulous

Do you think regular shape bottles aren't fresh anymore? Never mind. There are some new designs available on the market. From the design featured by a sleek ribbed grip handle matched with pear-shape bottle like [Gucci 719](#) to ice cream shape or cat shape bottle, I believe there is one that can meet your demands. Certainly, these not all options. There are a wider variety of shapes than you can imagine.

2-in-1 color combination bottle for nail polish

Having two is always better than one! This design enables you to get twin bottles just in one pack. [Zodiac Sign](#) nail polish is a good example. The colors within are highly-saturated and perfectly matched. It streamlines your nail art routine. Opening just one pack, you can easily enjoy two combined aesthetic colors.

Undoubtedly, there are some manufacturers who have keen trend insights and get clever with nail polish packaging. Shaoxing Zhuojin Cosmetics Packing Co Ltd., a premium manufacturer on [BeautySourcing](#), is such a supplier.

[Zhuojin Cosmetics Packing](#) is a professional supplier dedicated to design and manufacture glass nail polish bottles. At Zhuojin, we provide a wide array of nail polish bottle designs made from multiple materials, such as PP, PS, acrylic, ABS and AS, etc. The size ranges from 5ml to 15ml. In addition, brands have multiple choices when it comes to the bottle and lids in different shapes and designs. Be it in unique, regular or customized shapes, you can easily turn your ideas into reality here. Solid tops, screw-top lids, or clear tops are all available at Zhuojin. The matte or metallic finish will undoubtedly add to the charm of the bottle. At Zhuojin, we give priority to innovation. On our 3000sqm of area, we have built up our in-house design team to roll out more original designs. Just as R&D Manager suggests, "packaging shape, decoration and size are at the core of everything we do. We work to develop more nail polish bottles that are exclusive to brands and reflect their values or stories. That is not far enough. They must look like a piece of aesthetic art. Only in this way, they can help brands stand out on selves. "

Join BeautySourcing to Set Your B2B Trade on "The Digital Express"

BEAUTYSOURCING

**A VERTICAL PLATFORM
TO DIGITALIZE YOUR
BEAUTY BUSINESS**

**TRADE ON THE
DIGITAL EXPRESS**

In recent years, cosmetic trade has experienced tremendous changes. Digital sourcing has become a popular way among global buyers. Especially the COVID-19 pandemic accelerates such shift. The increased pace of digital transformation over the past two years means a big shift in the way field sales representatives reach potential customers. In the past, B2B sales representatives took on an assigned sales territory and they met with their potential buyers face-to-face to diagnose their challenges and needs and then recommend an effective solution. Today, things have changed. Traditional B2B trade is no longer an optimal option as it increases the cost of communication. Buyers want to have many more choices, and they can decide where, from whom, and how they purchase products or services. All these benefit from digitalization.

It is no exaggeration to say that digitalization is becoming the top of mind for buyers across the globe. A survey conducted by Gartner suggests that about 80% of sales on B2B platform will owe to digitalization by 2025. This is also driven by seller-free sales experience desired by buyers, millennial ones in particular. For cosmetic industry during the pandemic, digital platform become an important channel for suppliers to reach their potential buyers against the backdrop of pandemic lockdown. This means that it is necessary to digitally connect suppliers with buyers so that they can interact with each other anytime and anywhere.

Digitalization reduces the communication costs between buyers and suppliers. Imagine when a B2B buyer needs more in-depth information or is ready to buy, the time is right to interact with a sales representatives online. He can use conversational marketing tools like Drift or video call platforms like Zoom or Teams, for example. Whatever the method is, one thing is obvious that it saves unnecessary costs, such as travel expenses.

Now, B2B buyers will therefore prefer a vendor that can support them in their digital purchasing processes with the least amount of effort, such as via email or in real time via online chat or video calls. Moreover, the pandemic has forced the global adoption of remote working, and people are now comfortable with online communication. In fact, this has been referred to as "The New Normal" for some time

now, and I can assure you, time will not turn back in this regard.

As buyers have changed their sourcing habits and focused more on digitalized sourcing process, we also change our sales model. We used to do push-sales (outbound sales) but now we urgently need pull-sales (inbound sales where the prospective customers start the sales process by contacting the company). This is the result of digitalized sourcing. To do this, we recommend to implement strategies to break through to your clients with the right message at the right time and delivered through the right (digital) channels. That is because the pandemic and cutting-edge technology has forever changed the way buyers make their B2B buying decisions.

So, what to do with this digital trend? Undoubtedly, how to guide buyers to source lies in the key to your success of inbound sales. It is of particular importance to transform direct selling business model and provide guidance to buyers during their digital searches. In this context, BeautySourcing, a digital platform for beauty supply, emerged. As a vertical platform, BeautySourcing is more professional than other comprehensive platforms. At the same time, its new O2O mode combines digitalization with traditional offline beauty events, simplifying the search process and making search results more targeted. On BeautySourcing.com, buyers can gain information about relevant beauty events while keeping abreast of product trends. This will help buyers greatly improve their purchasing efficiency. For more information, please visit the website <https://www.beautysourcing.com/> and register to join!

How Klassy help you customize perfume package



Like all the well-know brand perfume did, there are many local perfume companies are prefer to develop private perfume packaging for their own perfume brand to show their brand image,brand concept etc.,from bottle,cap,pump collar,accessory(like shoulder,base and plate) to box.

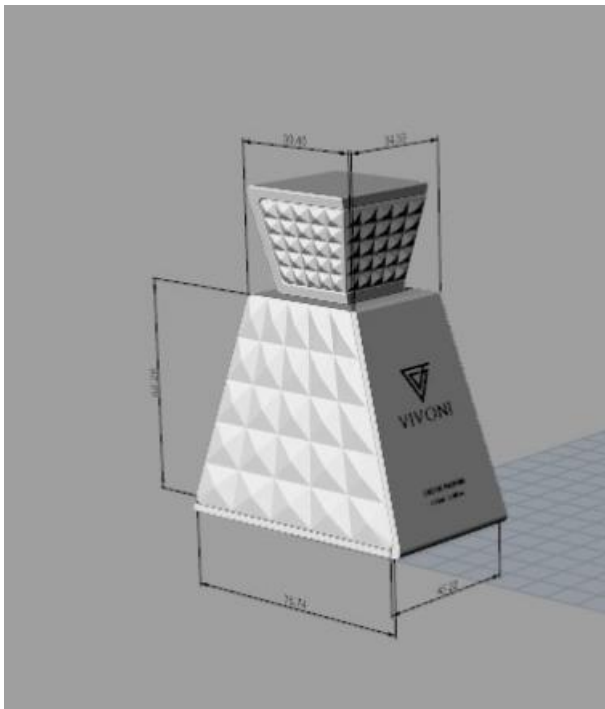
The complete customized process is as follows:

1.Design Idea/Concept

The first step is to make the concept sketch/design draft. Based on the perfect combination of the well understanding on market trend, brand understanding and customers' requirements, design team can help develop an draft of the concept sketch quickly. Then combine with the real production situation & limitation, also considered customer's budgets. Our in-house designer will choose the most suitable solution of bottle and cap's structure, caps materials and collocation to reach an optimal design which is the most consistent with origin concept.

2.3D modeling&Visual Picture

After the draft is confirmed, next step is to create model/3D drawing by software on computer. This process is to turn the idea/concept into 3D view. Our engineer team will check carefully the dimension, the structure, the matching of each part, the whole scale, then offer some meaningful and constructive ideas and tips. And they will work with designer together to work out and best but workable (in real production) solutions in 3D for your reference, comparison and confirmation. Also will offer pictures of 3D modeling in different angle to have better understanding.



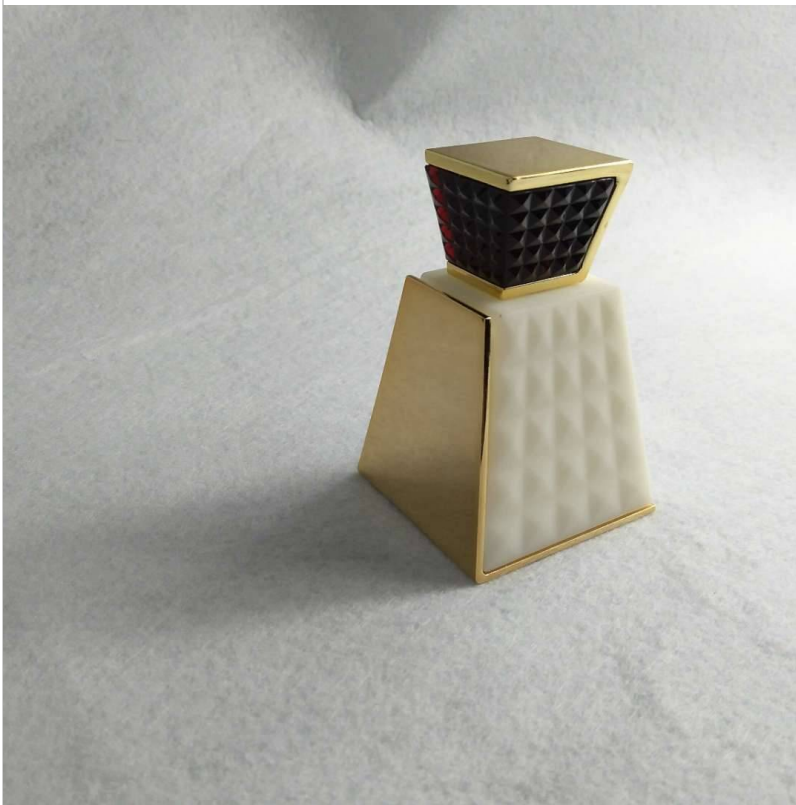
3.3D rendering Pictures

Once 3D was finished and confirmed, to help customer have a better view of their customized perfume bottle and cap's whole look and decoration effect in advance, we could help to make 3D rendering pictures (like below pics). All kinds of decorations effect (hot stamping, hand polishing, color coating, metalizing, frosting, flocking etc.) can be shown in the rendering. You can notice the whole details during the rendering, the cap, the shoulder, bottle or plate with the decorations you choose.



4. Prototype/Mockup

One of the services we offer is the creation of physical prototype, which you could hold in hand to check the overall effect and further finalize perfume bottle and cap mould details. As we need to create new mould for this new perfume bottle and cap design which is expensive, it is very necessary to have the prototypes/mockup to test its feasibility, so that we can avoid the risks previously in the mould and future mass production.



5. Technical drawing

After mockup or 3D drawing confirmed, we will offer technical drawing with detailed measurement for final confirmation before molding.

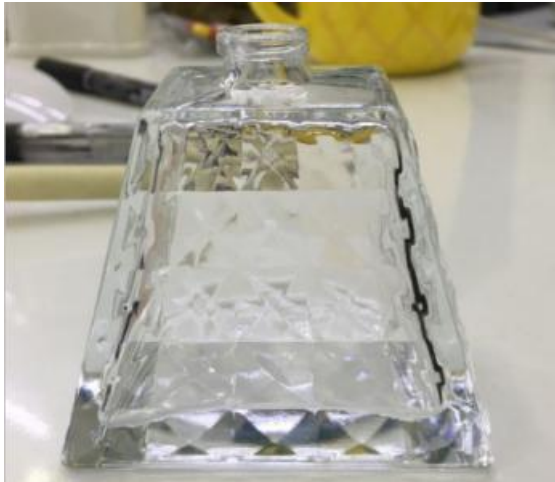
6.Molding

When all above steps are finished, we must to start the mould of perfume bottle and cap.In this process, we must follow the principle of coordination of each parts, not only perfume bottle and cap, also collar,accessories as well.

7.Samples

These sample will be use for quality and overall match check, to found and deal with future quality and coordination problems,then ensure no same problems in final production.

Flint glass bottle sample:



Colored perfume bottle sample & cap sample



**BeautySourcing Integrates A New
Procurement System**

RFI
Request
for information

Educates



RFQ
Request
for quotation

Quantifies



RFP
Request
for proposal

Compares



BeautySourcing is a vertical beauty platform that has been committed to supporting the beauty supply chain for a decade and more. By analyzing massive user data collected in the past several years, the platform finds that global buyers are seeking easier and more personalized ways to find reliable beauty suppliers and manufacturers. To feed the ever-evolving demands of global buyers, BeautySourcing comprehensively upgrades its purchasing system. The platform after transformation combines the online displays and offline shows and pays more attention to serving professional purchasers coming from all over the world. Especially, a professional procurement process system is introduced to offer better services to users.

Today, BeautySourcing integrates a new procurement system. The new interface allows users to manage their inquiries efficiently and have real-time interactions with suppliers. The whole new system is made of an important toolkit for efficient procurement – RFI, RFQ and RFP. All three work together to make purchasing process more automated. Actually they have been used by global buyers for decades to gain information from potential suppliers and build into a profitable partnership with reliable suppliers on an equal footing. Here is a closer look at them:

What is RFI

Request for Information (RFI) offers buyers a way to get information from suppliers about their products, services or solutions available in the marketplace. This is especially valuable in the beauty industry as various innovative solutions usually emerge along with evolving market trends and those innovations will provide more value to business. Overall, RFI offers buyers an opportunity to pre-select potential suppliers.

What is RFQ

Request for Quote (RFQ) follows RFI and means buyers ask suppliers for quotation. This process is based strictly on price. It enables a buyer to know more about the prices and costs of certain products or services before asking for an RFP. On the basis of this process, buyers will have a better understanding of how much they

have to pay for the products or services and costs of other associated processes, such as, transportation. Especially, when purchasing a new product, RFQ will help buyers understand their costs and adjust budgets along with it. Such function makes purchasing process on the platform easier and more efficient.

What is RFP

Request for Proposal (RFP) is the final step to issue a proposal to meet the desired needs in the previous two steps (RFI and RFQ). After receiving RFP, suppliers will respond with their best offer. Usually, it is created based on information collection during RFI process. It is important because it contains many information critical for final transaction, such as, specific requirements in terms of technical, operational, security, etc.

Besides, the new procurement system is also upgraded in a way that enables a number of integrations—including personnel, progress and document management. Users can check their progress through contacts and then communicate with suppliers about what is progressed and what is next. The document management function makes it convenient for users to check inquiries both received and issued in a direct way. So to speak, it helps with the entire purchasing process from inquiries, purchase orders to the final accounts payable.

BeautySourcing also builds an offline team to provide assistance with the online procurement. Users can send product requirements directly through RFQ. The assisting team will match the corresponding suppliers and send relevant product information to the users in the first time. This greatly speeds up the purchase of buyers. Certainly, when there is a language barrier between suppliers and buyers, the assisting team will also lend a hand. By boosting smooth communication between both parties, the offline team will go to great lengths to help them make a deal.

Generally, BeautySourcing's new system revolutionizes procurement by giving users automation, convenience, real-time response, and full control. Enabled by the system upgrading, BeautySourcing will surely help you to buy and partner in a better manner.

Klassy, a glassmaker for fragrance brands



It is true that beautiful things are always pleasing to the eye. However, the highly-marketed beautiful products easily lead to aesthetic fatigue. Consumers want something fresh and rare. That is why niche perfumery brands grow rapidly. Thanks to the rare ingredients and mysterious, artistic packaging, the niche perfume market has been multiplied in recent years. Global perfume market is expected to stand at \$52 billion by 2025, among which niche perfume market sees the greatest spike. The secrets behind such surge mainly lie in the rare ingredients and original bottle design. Klassy, a Chinese supplier, is specialized in glass primary packaging that has become an essential partner for niche perfumery brands.

In a recent dialogue with BeautySourcing, Amy General Manager of the Klassy shares some key facts and his own insights.

BeautySourcing - What make Klassy an alternative glassmaker of niche perfumery brands?

Amy - We stand out among numerous glass bottle suppliers based on a wide range of items, strong production and R&D capacity and flexible MOQ. The items we offer include glass bottles, caps in ABS, zamac, surlyn, acrylic, aluminum & wood, pumps, collars, and plates made of zamac, aluminum, plastic, paper, etc. It is no exaggeration to say that we can provide almost all perfume packaging choices, from components, materials, decoration, to varying shapes and size, etc.



As for production capacity, we can manufacture 500,000 sets per

month. Each year, we serve 20 companies with projects totaling to 30-50. So, we can easily meet brands' order requirements. Another secret is innovation. We keep developing new products so as to constantly satisfy customers. We can launch at least 4 new designs each month.

Lastly, we offer flexible MOQ. Niche perfume brands may expect more flexibility and we are working to produce small quantities. Our MOQ for whole set is 10,000 pcs and for caps and plates, the MOQ can be lowered to 5,000 pcs. For different decoration demands, the MOQ also varies.

BeautySouricng - How do you meet brands' needs for customization?

Amy - We offer two options. The first is to develop brands' own exclusive bottles. We usually start with communicating about the design concepts and making a sketch. Then, feasibility analysis will be made during 3D modeling. Based on these steps, we begin to confirm visual pictures and make technical drawing. We put creativity and prudence into everything we do. For these fresh new design, we can open new moulds. The other is to customize products by choosing decoration. We provide brands with a variety of decorations including color coating, metalization, hand-polishing, frosting, laser, hot-stamping, silk-screen printing, inside lacquering, etc. Meanwhile, we have a comprehensive product catalogue. So, standard items coupled with personalized decoration will meet brands' personalized demands. Besides, we also help customize the packing box, like regular color box, PET box, gift box, acrylic display box, etc.



BeautySouricng - How do you see the niche fragrance market and the prospect for glass bottle making?

Amy - The niche fragrance market is even more dynamic than ever. Undoubtedly, niche fragrance has become a new symbol of luxury. The alluring and unorthodox bottles are striking; the rare and fresh scents make people feel soothing. The spike in niche fragrance market brings a brighter prospect for glass bottle making. Because of the good sealing performance and stable chemical properties, glass bottles are widely seen as perfect containers for perfume. Especially under the influences of the pandemic, consumers shop online more frequently, so a well-designed perfume bottle becomes a salient salesman. This is an exciting opportunity for glassmakers like us. In the past seven years, we have served more than 200 customers all over the world. In the future, we will continue to reach our existing and potential partners worldwide.

#Klassy #niche perfumery brands #glass maker
#artistic perfume packaging #global #perfume packaging

How to Choose the Right Packaging for Functional Skincare Products



Functional cosmetics become popular among consumers as a result of further market segmentation and consumers' growing awareness of anti-wrinkle, elasticity-boosting, pigment-fading and whitening functions. A research suggests that the market value of global functional cosmetics stood at USD 2.9 billion in 2020, and it is expected to grow to USD 4.9 billion by 2028.

Generally speaking, the packaging of functional skincare products moves toward simplicity. For packaging style, it looks more like cosmeceuticals. Besides, functional skincare products have stringent requirements for packaging's compatibility and protectiveness. The formula of functional cosmetics usually contain many active ingredients. If these ingredients lost their potency and efficacy, consumers may suffer from ineffective skin care. Hence, it is necessary to ensure that containers have excellent compatibility while protecting active ingredients from contamination or alteration.

At this moment, plastic, glass and metal are three most common materials of cosmetic containers. Plastic, as one of the most popular packaging materials, has some advantages over other materials—light weight, strong chemical stability, easy surface printing, and excellent processing performance. For glass, it excels in light resistance, heat resistance, no pollution and luxury sense. Metals have good ductility and falling resistance. Each of them has its own merits. But among others, acrylic and glass have long dominated the packaging market.

Acrylic or Glass Best for Functional Cosmetics? A Look into their Similarities and Differences

The luxury sense in touch becomes especially important as packaging visually goes simple. Both acrylic and glass containers can meet consumers' demands for luxury sense. High transparency and gloss make them look high-end. But their

differences lie in: glass bottles are heavier and feel cooler; glass is 100% recyclable. Both acrylic and glass containers have better compatibility with inner contents, ensuring the safety and efficacy of active ingredients added to functional skincare products. After all, once the active ingredient is contaminated, consumers are at risk of allergies or poisoning.

Dark Color Packaging for UV Protection

Besides the compatibility, possible contamination caused by the external environment is also a big concern for packaging manufacturers and brands. This is of particular importance for functional skincare products as the added active ingredients may react with oxygen and sunlight. So, some light-resistant dark containers become the best choices. In addition, overlay of techniques is becoming a mainstream method to protect active ingredients. For light-sensitivity functional cosmetics, packaging manufacturers usually suggest to overlay an electroplating coating on dark color spray finishing; or overlay an electroplating opaque coating on solid color spray finishing.

Anti-oxidation Solution—Airless Bottles

Worry about oxidation of active ingredients when applying functional products? There is a perfect solution—airless pump. It works very simply but effectively. The retractive force of spring inside the pump helps to keep air out. Every time users pump, the little piston at the bottom moves up a little, and then the products will be squeezed out. For one thing, airless pump prevents air coming in and protects the efficacy of inner active ingredients; for another thing, it reduces waste.

Here is a short list of premium suppliers providing innovative acrylic, glass and airless packaging solutions.

1. Demei

Established in 2005 and located in Shanghai, Demei Industrial Limited is specialized in designing and manufacturing acrylic and glass cream jars, lotion bottles, perfume bottles and essential oil dropper bottles. Demei's production capacity is strong. It employs 2000 staff and owns five affiliated factories covering more than 80,000 square meters. Its annual output exceeds 100 million sets. Product quality is given top priority there. And it has been certified with ISO9001, ISO14001, and QS. Strict quality control and innovative visual design make Demei popular in Europe and USA.

2. MZPACK TECH

Headquartered in Anhui and founded in 2011, Anhui Mingzhuang Environmental Protection Technology Co., Ltd. professionally designs and produces all kinds of high-end plastic packaging and glass bottles. When designing and manufacturing, MZPACK TECH pays attention to the environmental impacts, and it has launched a series of eco-friendly containers with luxury looks. On a plant covering 4000 square meters, it is equipped with advanced production facilities and it is building a 100,000-level dust-free Purification workshop. It is also the owner of many patents and

authoritative qualifications, such as ISO 9001. Based on strong manufacturing and development capacity, MZPACK TECH wins acclaims by brands in Europe, North America, Asia, and Australia.

3. Topfeelpack

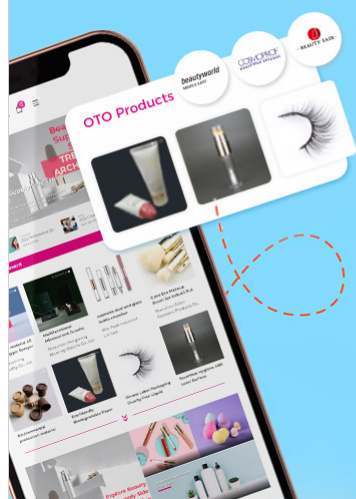
Topfeelpack Co., Ltd. is a Shenzhen-based professional manufacturer, specialized in developing and manufacturing cosmetics packaging products. Main products include acrylic bottle, airless bottle, cream jar, glass bottle, plastic sprayer, etc. Through 11 years development since 2011, Topfeelpack has built a GMP sterile workshop with the total work shop area reaching 60000 square meters and undertaken nearly 100 sets of private molds. By answering the call of sustainability, it has also incorporated the concepts of “recyclable, degradable, and replaceable” into more and more molds. With ISO 9001:2008 and SGS certification, Topfeelpack has been the Gold Supplier for 10 consecutive years.

4. Queens Packaging

Located in Shanghai, Queens Packaging Co., Ltd. has been a supplier specialized in plastic and glass packaging including jars, lotion bottles, airless bottles, etc. Queens Packaging constantly redefines these plastic and glass containers so that they look simple, elegant and luxury. Its luxuriant imagery design team wins many design awards. This makes it possible for brands to select from a wide range of packaging from classic stock to unique design. Its manufacturing facility of 30,000 square meters has been certified with ISO 9001. So it is capable of offering quality packaging within a short lead time.

#Functional Cosmetics #Plastic Cosmetic Packaging
#the Packaging of Functional Skincare Products
#Acrylic and Glass Containers #Demei #MZPACK TECH #Topfeelpack
#Queens Packaging

Introducing BeautySourcing: A Tool to Digitalize Your Beauty Business



BeautySourcing

A Tool to Digitalize
Your Beauty Business

BeautySourcing.com is an online virtual beauty supply chain platform that helps connect you, your products, and companies to full-service premium manufacturers. It emerges as a global B2B marketplace for a complete range of beauty supply-side products. Especially, BeautySourcing rides the tide of digital transformation in post-pandemic era. The platform facilitates online, immediate communications and subsequent transactions between buyers and suppliers after their short-lived face-to-face interaction at trade shows and beauty events.

Read this Q&A with BeautySourcing's Marketing Manager, and get to know more about BeautySourcing.

Q: BeautySourcing is brand new to the beauty scene. What exactly is BeautySourcing?

BeautySourcing, in nature, is an online to offline vertical marketplace focusing on beauty supply side. The platform covers a complete range of beauty products, including raw materials, packaging, nails, eyelashes, hair care, hair styling, beauty devices, makeup tools, etc. By actively participating various professional beauty events worldwide, BeautySourcing has managed to break down information barriers in beauty industry. With the help of this platform, Suppliers have opportunities to share their own innovative solutions while getting inspirations from their rivals and potential buyers. What's more, BeautySourcing can get market insights from the real-life interactions with samples from the rest of the world, and then inform professional insiders of the region-specific market dynamics and trends online so as to improve procurement efficiency.

On the Beauty Marketplace page of BeautySourcing's official website, buyers can easily find the to-be-displayed O2O products through event filtration option. That means buyers can understand market trends through online products while feeling the real manufacturing techniques at offline events. At this time, all products displayed on BeautySourcing.com come from premium Chinese suppliers. But in the near future, we will also welcome beauty suppliers from other countries and regions so as to connect

global beauty events and build a dynamic supply chain platform serving beauty industry worldwide.

Q: How does BeautySourcing help you to digitalize your beauty business ?

As you see, the COVID-19 pandemic takes a heavy toll on brick-and-mortar shops in all walks of life but online business see a skyrocketing growth. Beauty industry is not an exception. It is at the forefront of digitalization. Amidst this context, BeautySourcing emerges as a vertical platform dedicated only to beauty supply. At BeautySourcing, we have a vast number of products displayed on our website and large amounts of search and inquiry information collected from buyers. These, together with our intelligent user personas and offline purchase data collected from our worldwide beauty events, enable us to catch market trends and recommend corresponding products and suppliers. Such online plus offline digital business model helps buyers to select suppliers in a more efficient manner. Traditionally, buyers searched products from the massive data on online platforms or just wandered around a large beauty trade show blindly. BeautySourcing makes a big change by making buyers' demands more accurate and targeted. Users' digital experience is greatly improved.

Q : How does BeautySourcing meet your sourcing requirement?

Many buyers in beauty industry have keen insights into market dynamics and trends. Comprehensive online marketplaces, such as Alibaba, Global Sources can never meet their needs. Indeed, these platforms have huge amounts of data, but they are less targeted and professional. A possible result is that buyers spend much time searching but find nothing. What these buyers need is a professional platform that can offer one-stop solutions based on big data and market trends. BeautySourcing is just such a platform. With more than 10 years of exploration in beauty sector, we have built a strong network of suppliers. This allows us to recommend top-selling and trending products based on the distinctive features and expertise of each supplier. Our product and supplier recommendation also varies in line with the local market trends and different types of beauty events. Whatever, our users can easily get access to the recommended products on display by searching the event they are interested on our Beauty Marketplace page.

Q : How does BeautySourcing verify premium suppliers listed online?

All suppliers listed on our online platform are strictly screened and selected by our offline team through factory inspection. We value the manufacturing capacity and R&D capabilities. So all of our suppliers have strong manufacturing capacity and R & D capabilities. At the same time, we take into full consideration the language barriers. We select those who have years of foreign trade and exhibition experience as we want to ensure smooth communication without any misunderstanding.

Q: What do you expect for this platform?

In post-pandemic era, business model transformation will be a necessity rather than a choice. Now digital operation model has been accepted by a growing number of industries. I hope BeautySourcing can serve as a bridge between traditional face-to-face transaction and digital platforms. Based on business model innovation, BeautySourcing is expected to optimize the information sorting and push so as to offer better services to suppliers and buyers in the beauty supply chain.

#BeautySourcing #digital platform #beauty event
#online to offline business model #beauty business #full service suppliers
#business to business marketplace #beauty supply chain
#COVID-19 pandemic

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