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BEAUTY PACKAGING

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# MakeUp in New York Returns

The show will welcome guests on September 22-23 at Manhattan's Javits Center.



Four trends shaping the future of CP&R industry



SIEMENS

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MakeUp in New York's show floor, from a prior year in a different venue. This year visitors will have more space, since it is at the Javits Center.



### RELATED CONTENT

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- Tribe Dynamics To Present 'Healthification'
- Derik Offers Refillable Compacts in a Range of Sizes
- Lumson Introduces First Airless System in an Aluminum Container



Marie Redding, Senior Editor ■ 08.23.21

MakeUp in New York's team is thrilled to welcome back visitors to the show on September 22nd and 23rd at Manhattan's Javits Center. The b2b event brings together beauty industry executives and suppliers to discover the latest

innovations in skincare and makeup.

Organizers say that the newest cosmetic formulations and packaging solutions will be on display, and visitors will have the opportunity to meet with top suppliers. Exhibitors include APC Packaging, Cosmopak, Faber-Castell Cosmetics, Mana Products, Lumson, Pure Beauty Labs, Taiki and more.

## 'IT' Product Innovation Winners Will Be Announced

MakeUp in New York's team tested more than 48 innovations in formulation, full-service solutions, accessories, and packaging to select this year's IT Product winners.

The winning innovations will be on display at the show.

## Discover Upcoming Beauty Trends

MakeUp in New York is partnering with **Cosmetics Inspiration & Creation**, an international trend forecasting and consulting agency, to give visitors a glimpse of upcoming product innovations. Beauty trends will be presented during four "Beauty Talks" events.

The four trends that will reinvent beauty, according to Cosmetic Inspiration & Creation, are:

- Radical Traceability
- Eco-Celebration
- 'Healthification'
- Unleashing Freedom

At the show, beauty specialists will walk visitors through its Inspiration Bar to discover "disruptive textures, surprising effects, and delicious smells," organizers say.

## Safety First

MakeUp in New York is following the Center for Disease Control's guidelines to implement safety measures. Face masks must be worn by all attendees, and large gatherings at booths will be discouraged.

Visitors will find wider aisles to allow for physical distancing, a touchless onsite registration process, new plexiglass shields, and plenty of hand sanitizer.

**Pre-register** today.



Mintel To Talk About Traceability



Tribe Dynamics To Present 'Healthification'



Derik Offers Refillable Compacts in a Range of Sizes



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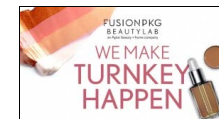
Lumson Introduces First Airless System in an Aluminum Container

## Related Breaking News

## Fusion To Feature 'The Drip' Collection

The FusionPKG BeautyLab team will be at the MakeUp in New York talking to visitors about its turnkey solutions.

09.20.21



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## Mintel To Talk About Traceability

Attend Sarah Jindal's Beauty Talk "Radical Traceability" at MakeUp in New York.

09.20.21



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## Tribe Dynamics To Present 'Healthification'

Makeup is linked to skin care ingredients—find out more at this presentation at MakeUp in New York.

09.20.21



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## Closing the Loop on Sustainability with Consumers

Today's beauty shoppers demand sustainable products.  
Discover more with [Eastman](#).



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### COSMETICS

## Derik Offers Refillable Compacts in a Range of Sizes

Will introduce a new mono material lipstick and compact at MakeUp in New York.

09.20.21



COSMETICS

## Lumson Introduces First Airless System in an Aluminum Container

Combines technological innovation and functionality.

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### TRENDING

- [Ranking The Top 50 Cosmetic Companies](#)
- [4 Key Beauty Trends For 2023 By Trendalytics](#)
- [The Top Skincare And Beauty Trends Of 2022 So Far](#)
- [Top Beauty Brands In The US—Ranked By Cosmetify](#)
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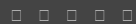
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