



THE BEAUTY CREATION PLATFORM

Just Search and Start Now

CTKCLIP.COM

Markets & Trends

## MakeUp in NewYork is back in September in a booming U.S. market

Premium Beauty News

10 August 2022

SHARE: [Twitter](#) [LinkedIn](#) [Facebook](#) [Email](#)



While the global cosmetics market is currently experiencing strong expansion, with rising forecasts for skincare and makeup products, the North American beauty market is thriving and becoming one of the consumer markets recording the highest growth rates. A very favorable context for the next edition of the MakeUp in NewYork trade show, on September 14 and 15, 2022.

MakeUp in NewYork returns on September 14 and 15, 2022 at the River Pavilion - Javits Center to bring together the beauty community and give professionals the tools to create tomorrow's best sellers. The trade show is benefiting from a particularly favorable context, with a market boosted by sales of perfumes and make-up and consumers who are back to their pre-pandemic habits.

### Make-up and skincare

Following the rise of the hybridization of makeup and skincare, the MakeUp in shows have adapted their offering for several years now to meet the expectations of the market: conferences and exhibitors now offer an overview of the various trends and innovations in both the skincare and make-up markets.

To highlight this new positioning, the event has designed a new visual identity and launched a brand new website.

### Back to a resolutely international edition

After a 100% local edition in 2021 due to travel restrictions, MakeUp in NewYork readies to gather again exhibitors (formulators, suppliers of ingredients, accessories, packaging and turnkey services) from all over the world, including: Mana products, Fusion Packaging, Croda, Faber Castell, Amfora Packaging, Anjac Health & Beauty, C&C International, Chiang Pao, Cosmetic Groupe USA, Cosmetics, Crystal Claire, Englewood Lab, Hwasung Cosmetics, Innovation Labs, Kolmar Laboratories, Lumson, World Wide Packaging, MS Beautilab, Nuco, Omnicos, Qualipac, Regi, Roberts Beauty, Schwan Cosmetics, Shya Hsin Packaging, and Weckerle Cosmetics...

Actually, more than 120 suppliers will be available to trade with North American beauty brands.

Among the visitors that already registered, the organizers mention the names of: Avon, Anastasia Beverly Hills, Babo Botanicals, Benefit, Doll 10 Beauty, Estee Lauder, Fresame Cosmetics, Giorgio Armani, Glossier, Hero Cosmetics, Ilia Beauty, Jlo Beauty & Lifestyle, Kevyn Aucoin Beauty, Wander Beauty, Kylie Cosmetics, Kulfu Beauty, L'Oréal, Mary Kay, Nicka K New York, Orbal Cosmetics, Orveon Global, Premier Brands Of America, Revlon, Sespring, Shiseido, Tarte, Tata Harper Skincare, Ulta Beauty, Unilever, Coty and Fable.

### Innovation Awards

This year again, the show's IT Awards will showcase brands winners of the most outstanding innovations

FOLLOW US



### Supply Chain Innovations



Taesung: A 100% PP mono material airless bottle!



emgreen: 100% bio-sustainable alternative to viscous silicones

✉ Sign up!



FOCUS

### MakeUp in NewYork is back in September in a booming U.S. market



While the global cosmetics market is currently experiencing strong expansion, with rising forecasts for skincare...

### Experts



Cosmetics Inspiration & Creation

Trend forecasting agency

This year again, the show's 11 Awards will showcase brands a glimpse of the most outstanding innovations from the exhibitors.

The competition spotlights key novelties in terms of textures and formulas, ingredients, packaging, and accessories to promote innovation and meet the needs of the entire industry. From +100 novelties submitted by the shows' exhibitors, four awarded products will be selected by an international independent Expert Jury.

## Educational program

The show is also continuing its collaboration with **The Society of Cosmetic Chemists**. This year, the SCC will bring together two panels of experts for MakeUp in New York to discuss the latest issues on cosmetic ingredients and regulatory updates.

**MakeUp in New York** is also continuing its partnership with the international trend forecasting and consultancy agency, **Cosmetics Inspiration & Creation**. During the event, **Cosmetics Inspiration & Creation** will host four Beauty Talks, each outlining a key beauty theme that will impact the industry over the year(s) ahead:

- ▶ Eco Icons. The Era of Deep Green Solutions.
- ▶ Joy-Care. Beauty in the Name of Pleasure.
- ▶ Adaptive-First. Dismantling the Barriers to Beauty.
- ▶ Intelligent Hybrids. Engineered for Resilience.

On this occasion, **Leila Rochet**, the agency's **Chief Innovation Officer**, will be joined by leading industry figures to decode the major trends and consumer behaviors that will shape the industry beyond 2022.

**MakeUp in New York**  
 14 & 15 September 2022  
 River Pavilion - Javits Center  
 New York, NY - USA

[www.makeup-in.com/newyork](http://www.makeup-in.com/newyork)

SHARE: [Twitter](#) [LinkedIn](#) [Facebook](#) [Email](#)



**IDASKIN**  
CODIF  
Technologie naturelle

**PROTECTOR OF THE PLANET**



Comes from the microalga Emiliana  
Absorbs huge amounts of carbon to create its calcite armour

**PROTECTOR OF THE SKIN**



**HIGHER** - Resilience to UVs  
**STRONGER** - Barrier function  
**REDUCED** - Imperfections

[communication@codif-fr.com](mailto:communication@codif-fr.com)  
codif-fr.com

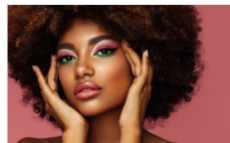
## RELATED NEWS



**United Kingdom: Prestige beauty sales benefit from the premiumisation trend**



**Cosmoprof North America completes its 2022 edition with 32,000 visitors**



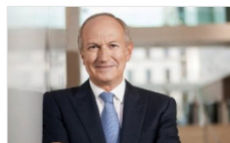
**Dopamine beauty: When colour and makeup make a powerful comeback!**



**Johnson & Johnson launches new skin and hair care brand for babies and...**



**L'Oréal Canada appoints Maya Colombani as Chief Sustainability Officer**



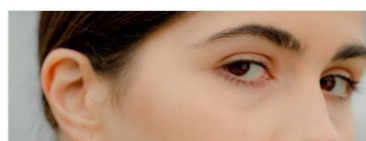
**L'Oréal's, Jean-Paul Agon receives 2022 Appeal of Conscience Award**

**BORMIOLI LUIGI**  
GLASSMAKER

MAKEUP & SKIN-CARE COLLECTION

## EXPERTS' VIEWS

**Skincare: A snapshot of French and American trends**




## SUPPLY CHAIN INNOVATIONS

**Taesung: A 100% PP mono material airless bottle!**



**Asia Cosme Lab**  
Asian beauty trends and forecasting



**ARCADÉ BEAUTÉ** CUSTOM SOLUTIONS TO SUPPORT YOUR BRAND STRATEGY



360° SOLUTIONS



TURNKEY SOLUTIONS



DIGITAL SAMPLING SOLUTIONS

Arcade Beauty  
44 avenue George V  
F-75008 Paris

[www.arcadebeauty.com](http://www.arcadebeauty.com)

## JOBS



Arthur Edward  
Sales Associate (AE332420)  
Germany



Arthur Edward  
Lead Scientist - Packaging (AE331816)  
South West UK



Arthur Edward  
Technical Perfumer (AE333144)  
Hertfordshire - UK

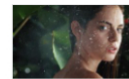
## VIDEOS | PODCASTS



**Open Innovation: P&B will receive project owners at Cosmetic...**



**Seppic decodes the niche trend of psychodermatology in cosmetics**



**Baralan strengthens ESG commitment as it celebrates 60 Years**

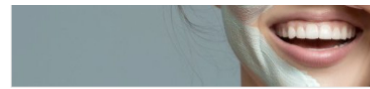




To announce our new partnership with Spate, Cosmetics Inspiration & Creation kicks off a series of updates from the Google search...



The Korean-based manufacturer that specializes in the production of cosmetic containers is launching a new series of 100% PP...



After two years marked by a pandemic and a succession of unprecedented global lockdowns, the face of the global cosmetics market has...



**MakeUp in New York**  
SKINCARE & MAKEUP INSPIRATION

**14 | 15 September 2022**  
Javits Center

Request your  
*invitation!* 

**MARKETS & TRENDS**

**MakeUp in New York is back in September in a booming U.S. market**



**LAWS & REGULATIONS**

**Cosmetics Europe calls for a science-based cosmetic products regulation**



**SCIENCE, R&D**

**How scientists are working on silk as a greener alternative to microplastics**



**INGREDIENTS & FORMULATION**

**BASF launches a new biopolymer derived from rice for mattifying skin products**



**PACKAGING & DESIGN**

**Sampling, a major multi-channel asset for winning back beauty customers**



**ENVIRONMENT**

**L'Oréal North Asia Zone achieves carbon neutrality across all sites**



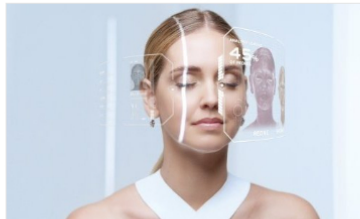
**INNOVATION & NEW PRODUCTS**

**TIL and Francis Kurdjian create fragrance with objectified soothing effects**



**COMPANIES & INDUSTRY**

**"Tomorrow's beauty will be physical and digital," says L'Oréal's Camille Kroely**



**INDUSTRY BUZZ**

**Lutz Hübner becomes new CEO of ADA Cosmetics**



brazil  
**BEAUTY**  
news

