

Successful Year

Visitors enjoyed the views—and shared photos from the show on social media.



09.21.22



MakeUp in New York has wrapped up another successful year. This year's show was the event's 11th edition. Located in the Javits Center's River Pavilion, visitors had the opportunity to enjoy the views at the floor-to-ceiling wall of windows at the back of the venue.



Organizers promoted the hashtag, #makeupinny, with the display shown above, which doubled as a backdrop for selfies.



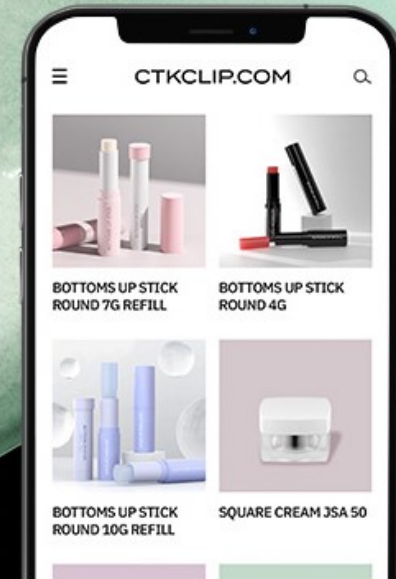
There were 3,453 participants over the event's two days of beauty innovation, new collaborations, and trends exploration. The event was a "dazzling success," organizers say, "confirming the recovery of our industry and the growing expectations for skincare and makeup business."

Visitors had the opportunity to meet with over 124 makeup and skincare suppliers, while speakers presented during Beauty Agora's 14 conference sessions.

Stay tuned for Beauty Packaging's full report.

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