

Where passion meets expertise!



Hall 1D & 1E - Javits Center
20&21 [09] 2023

SKINCARE & MAKEUP INSPIRATION
MakeUpⁱⁿ NewYork

Your next beauty stops! ✈

MakeUpⁱⁿ Los Angeles
SKINCARE & MAKEUP INSPIRATION
14&15 [02] 2024
Los Angeles Convention Center

MakeUpⁱⁿ Paris
SKINCARE & MAKEUP INSPIRATION
29&30 [05] 2024
Carrousel du Louvre

MakeUpⁱⁿ NewYork
SKINCARE & MAKEUP INSPIRATION
Back in September 2024!

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Workshops' program

Wednesday, September 20th

- ☎ 09:30 am – 10:15 am – Symrise
Anti-aging skincare in foundation & complexion products
- ☎ 10:30 am – 11:15 am – Texen
Market trends & regulations for packaging innovations
- ☎ 11:30 am – 12:15 pm – Cosmetics Inspiration & Creation
Beauty talks: the care pact
- ☎ 12:30 pm – 1:15 pm – Topical Skin
Beauty tank challenge skincare
- ☎ 1:30 pm – 2:15 pm – Croda Inc.
Sustainable solutions for a better tomorrow: our journey towards climate, land, and people positive by 2030

- ☎ 2:30 pm – 3:15 pm – Fashion Snoops
Top cosmetics and skincare trends

- ☎ 3:30 pm – 4:15 pm – Asia Cosme Lab
The Asia Cosme Lab Show

Thursday, September 21th

- ☎ 9:30 am – 10:15 am – Peclers Paris
2025 beauty & wellness trends

- ☎ 10:30 am – 11:15 am – Re-Sources
Sustainable beauty trends and why you should stop talking about it

- ☎ 11:30 am – 12:15 pm – Cosmetics Inspiration & Creation
Beauty talks: neo aesthetes

- ☎ 12:30 pm – 1:15 pm – Topical Skin
Beauty tank challenge makeup

- ☎ 1:30 pm – 2:15 pm – Shpyyard
The suffocating effects of poor inventory planning

- ☎ 2:30 pm – 3:15 pm – Cosmetics Inspiration & Creation
Beauty talks: intersectional beauty

- ☎ 3:30 pm – 4:15 pm – Leaping Bunny
Leaping Bunny Certification: Why it still matters for companies

Conferences' program

Official Sponsor:
IL cosmetics GROUP

Wednesday, September 20th

- ☎ 09:30 am – 10:15 am
IT AWARDS 2023 Ceremony – Skincare & makeup innovation competition
👤 Ewelina Aiossa - Show Ambassador

- ☎ 10:30 am – 11:15 am
Science and efficacy at the center of modern beauty formulations and consumer marketing
👤 Ewelina Aiossa - General Manager - Topical Skin (Ambassador)
👤 Annie Frey - Garnier Skincare - L'Oréal
👤 Victoria Radford - Founder - Radford Studio
👤 Sophie Bai - Founder & CEO - Pavise
👤 Akshay Talati - Vice President Of Product Development, Research & Innovation, Regulatory - Beauty and Wellness, Goop
👤 Dr. Jared Jagdeo, M.D., M.S. - Chief Medical Officer - Ever/Bod
👤 Sarah Vickery - Vice President - Estée Lauder Companies Fellow

- ☎ 11:30 am – 12:15 pm
How Boldness, Creativity and Sustainability are influencing the new make-up
👤 Virginia Bonofiglio - FIT
👤 Sarah Stein - MAC Cosmetics
👤 Trish Flynn - Executive Director, Corporate Innovation & Product Development - Estee Lauder
👤 Jessica Olwell Gomez - Director of Product Development - Mana Corporation.

- ☎ 12:30 pm – 1:15 pm
The rise of ingredient-led beauty
👤 Kayla Villena - Industry Manager - Euromonitor

- ☎ 1:30 pm – 2:15 pm
Formulation Innovation & Global Compliance
👤 Iva Teixeira - Co-Founder and CEO - The Good Face Project
👤 Jessica Abrams - Executive Director/Head of Product Development - Summer Fridays
👤 Sarah Trawczynski - Head of Product Development - Bravo Sierra
👤 Jennifer Jiau - Head of Product Development - Solawave

- ☎ 2:30 pm – 3:15 pm
Futurephoria – How Science is Transforming the Vision of Beauty and Propelling Trust
👤 Leila Rochet - Chief Inspiration Officer and Founder - Cosmetics Inspiration & Creation
👤 Sarah Jindal - Senior Director - Mintel

- ☎ 3:30 pm – 4:15 pm
How will the MoCRA influence the future of Cosmetics in the US market
👤 Maggie Spicer - Founder - Source Beauty ESG
👤 Dr. Homer Swei - Senior Vice President - EWG's Healthy Living Science

Thursday, September 21th

- ☎ 10:30 am – 11:15 am
SunScreen – Mineral versus Synthetic & the future of suncare in beauty
👤 Dujon Smith - Founder & CEO - My Block Skin
👤 Rick Presti - Associate Director - Global Formulation Development - Coppertone/Beiersdorf

- ☎ 11:30 am – 12:15 pm
Inclusive Design and Psychodermatology in Beauty, the next step in challenging beauty standards
👤 Katarina Tornqvist - Founder - Sirkka Labs
👤 Karen Ballou - Founder - Immunocology
👤 Victoria Watts - Founder - VictoriaLand
👤 Stephanie Lee - Founder - Self Made
👤 Isaac Shapiro - Founder - Cleanlogic

- ☎ 12:30 pm – 1:15 pm
MACRO MOVEMENTS 2023-2027: Finding Synergy between Planet - People and Well-Being
👤 Eleonora Mazzilli - Market Manager - North America - Beautystreams

- ☎ 1:30 pm – 2:15 pm
Materials Science or how to build the next generation of sustainable packaging
👤 Eva Lagarde - Founder - Re-Sources
👤 Nick Gardner - Co-Founder - Element Packaging
👤 Madison Savilow - Co-Founder and Venture Lead - Oco
👤 Sebba Alqetra - Director - Package Development Sustainability - M.A.C. Cosmetics

- ☎ 2:30 pm – 3:15 pm
New Galenic, waterless beauty and the future of formulations
👤 Krupta Koestline - Formulator Consultant - Credo Beauty
👤 Jayme Jenkins - Co-Founder & Chief Brand Officer - Everist
👤 Roxana Bazgoneh - Founder & CEO - Onélogy

- ☎ 3:30 pm – 4:15 pm
Changing landscape of beauty and what the latest launches and M&A tell us about the future of beauty
👤 Anne Kurtz - Founder - ZapHouse
👤 Cristina Nunez - Co-Founder & General Partner - True Beauty Ventures
👤 Lisa Guerrero - Co-Founder & CEO - Experiment Beauty

New

Perhaps you've been photographed?

Get your pictures live thanks to AI!



Animations' program



Innovation & Trends SKINCARE & MAKEUP

IT Awards is THE animation dedicated to innovation on MakeUp in shows!
Discover 28 skincare and makeup novelties never displayed before!

Discover

100
novelties
submitted

28
nominees

4
winners

1
Ambassador
favorite

Evaluated and elected by

12 international experts from
our independant jury



Product details

COSMETICS
INSPIRATION & CREATION
forecasting & consulting in beauty innovation

Inspiration Bar

by Cosmetics Inspiration & Creation

Cosmetics Inspiration & Creation will curate the Inspiration Bar, gathering the latest skincare and makeup product innovations around four distinct trends. Beauty specialists will walk visitors through disruptive textures, surprising effects, and directional packaging formats, bringing their expert view on successful product innovation. This sensorial journey is designed to guide and boost the creative process.

Come and meet us booth N° E54

New

Trends on stage

Trends area gathering the best international experts
from the leading international agencies.



Peclers
Paris

BEAUTYSTREAMS

MINTEL

SPATE

Our
partners



ON MAKEUP MAGAZINE



COSMETIC



BEAUTY PACKAGING
THE POWDER GROUP

MakeUp in New York

SKINCARE & MAKEUP INSPIRATION

Exhibitors Makeup

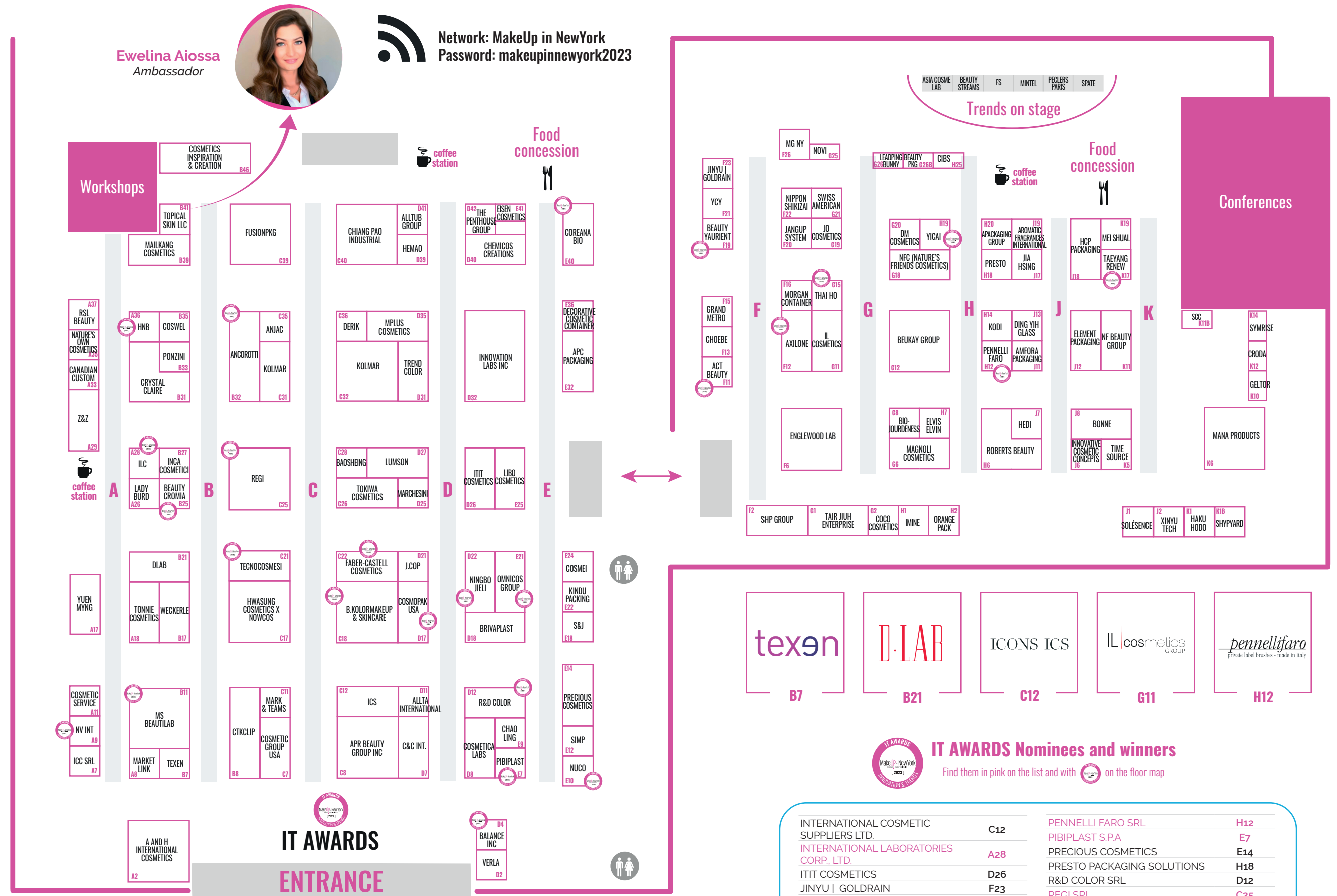
A AND H INTERNATIONAL COSMETICS INC.	A2
ACT BEAUTY FRANCE	F11
AIRCOS, ANJAC HEALTH & BEAUTY	C35
ALLTA INTERNATIONAL INC	D11
AMFORA PACKAGING	J11
ANCOROTTI COSMETICS S.P.A.	B32
ANJAC HEALTH & BEAUTY	C35
APACKAGING GROUP, LLC	H20
APC PACKAGING	E32
APR BEAUTY GROUP INC	C8
AROMATIC FRAGRANCES INTERNATIONAL	J19
ASIA COSME LAB	Trends on stage
AXILONE	F12
B.KOLORMAKEUP & SKINCARE S.P.A. SB BENEFIT CORPORATION	C18
BALANCE INC	D4
BAOSHENG	C28
BEAUTY PACKAGING	G26B
BEAUTY YAURIENT COSMETICS ACCESSORIES CO., LTD	F19
BEAUTYCROMIA SRL	B25
BEAUTYSTREAMS	Trends on stage
BEUKAY GROUP	G12
BONNE CO, LTD	J8
BRIVAPLAST GROUP	D18
C&C INTERNATIONAL CO., LTD.	D7
CANADIAN CUSTOM PACKAGING & THE COLOR GROUP	A33
CHAO LING CHEMICAL IND CO., LTD	E9
CHEMICOS CREATIONS CO., LTD	D40
CHIANG PAO INDUSTRIAL CO., LTD.	C40
CHOEBE (DONGGUAN) PACKAGE CO., LTD	F13
CIBS	H25
COCO COSMETICS CO., LTD.	G2
COSMEI SRL	E24
COSMETIC GROUP USA, INC	C7
COSMETIC SERVICE SRL	A11
COSMETICA LABS INC	D8
COSMETICS INSPIRATION & CREATION	B46
COSMOPAK USA LLC	D17
COSWEL KOREA	B35
CRODA	K12
CRYSTAL CLAIRE COSMETICS	B31
CTKCLIP	B8
DECORATIVE COSMETIC CONTAINER CO., LTD.	E36
DERIK INDUSTRIAL USA INC	C36
DING YIH GLASS INDUSTRIAL CO., LTD.	J13
DLAB (DERMACEUTICAL LABORATORIES)	B21
DM COSMETICS CO., LTD.	G20
EISEN COSMETIC SHARPENERS	E41
ELEMENT PACKAGING	J12
ELVIS ELVIN LABS.	H7
ENGLEWOOD LAB	F6
TOPICAL SKIN LLC	B41
FABER-CASTELL COSMETICS	C22
FS (FASHION SNOOPS)	Trends on stage
FUSIONPKG	C39
GELTOR	K10
GRAND METRO COSMETICS COMPANY	F15
HAKUHODO COMPANY LIMITED	K1
HCP PACKAGING	J18
HEDI PRESENT INCORPORATED	J7
HEMAO COSMETICS (HUIZHOU) CO., LTD.	D39
HNB CORPORATION	A36
HWASUNG COSMETICS CO., LTD. X NOWCOS CO., LTD.	C17
ICC SRL	A7
IL COSMETICS	G11
INCA COSMETICI SRL	B27
INNOVATIVE COSMETIC CONCEPTS	J6
INTERNATIONAL COSMETIC SUPPLIERS LTD.	C12

INTERNATIONAL LABORATORIES CORP., LTD.	A28
ITIT COSMETICS	D26
J.COP (JEONG-HUN CO., LTD.)	D21
JANGUP SYSTEM	F20
JIA HSING ENTERPRISE CO., LTD.	J17
JINYU GOLDRAIN	F23
JO COSMETICS CO., LTD.	G19
KINDU PACKING PTE LTD	E22
KODI CO., LTD.	H14
KOLMAR	C32/C31
LADY BURD COSMETICS	A26
LEAPING BUNNY	G26
LIBO COSMETICS CO., LTD.	E25
LUMSON	D27
MAGNOLI COSMETICS CO., LTD	G6
MAILKANG COSMETICS CO., LTD	B39
MANA PRODUCTS	K6
MARCHESINI GROUP BEAUTY	D25
MARK & TEAMS CO., LTD	C11
MARKET LINK INT'L CO LTD	A8
MEISHUAL COSMETICS CO., LTD.	K19
MG NEW YORK	F26
MINTEL	Trends on stage
MORGAN CONTAINER CORPS	F16
MPLUS COSMETICS SRL	D35
MS BEAUTILAB	B11
NATURE'S OWN COSMETICS COMPANY	A35
NF BEAUTY GROUP	K11
NINGBO JIELI COSMETICAL PACKAGE CO., LTD	D22
NIPPON SHIKIZAI INC	F22
NUCO	E10
NV INTERNATIONAL (ASIA) LTD.	A9
OMNICO GROUP S.R.L.	E21
ORANGE PACK CO., LTD.	H2
PASCUAL COSMETIQUES, ANJAC HEALTH & BEAUTY	C35
PECLERS PARIS	Trends on stage
PENNELLI FARO SRL	H12
PIBIPLAST S.P.A	E7
PONZINI SPA	B33
PRECIOUS COSMETICS	E14
PRESTO PACKAGING SOLUTIONS	H18
R&D COLOR SRL	D12
REGI SRL	C25
ROBERTS BEAUTY	H6
RSL BEAUTY INNOVATIONS	A37
S&J INTERNATIONAL ENTERPRISES PUBLIC COMPANY LIMIT	E18
SHIP GROUP	F2
SHYPYARD SUPPLY CHAIN PLANNING	K1B
SIMP	E12
SOCIETY OF COSMETIC CHEMISTS	K11B
SOLÉSENCE BEAUTY SCIENCE	J1
SPATE	Trends on stage
SYMRISE USA	K14
TAEYANG RENEW INC.	K17
TAIR JIUH ENTERPRISE CO., LTD.	G1
TECNOCOSMESI SPA	C21
TEXEN	B7
THAI HO BIO-TECH COSMETICS (TAIWAN) CO., LTD.	G15
THE PENTHOUSE GROUP	D42
TIMESOURCE ENT. CO., LTD.	K5
TOKIWA COSMETICS INTERNATIONAL	C26
TONNIE COSMETICS CO., LTD	A18
TOPICAL SKIN LLC	B41
TRENDCOLOR SRL	D31
VERLA INTERNATIONAL LTD	D2
WECKERLE COSMETICS USA INC	B17
XINYU TECH	J2
YCY COSMETICS	F21
YUEN MYNG INDUSTRIAL CO., LTD	A17
ZHEJIANG Z&Z INDUSTRIAL CO LTD	A29
ZHONGSHAN YICAI BAMBOO AND WOOD PRODUCTS CO., LTD.	H19

Ewelina Aiossa
Ambassador



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A AND H INTERNATIONAL COSMETICS INC.	A2
ACT BEAUTY FRANCE	F11
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ALLTUB GROUP	D41
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BEAUTYSTREAMS	Trends on stage

BIO-JOURDENESS INTERNATIONAL GROUP CO., LTD.	G8
BONNE CO, LTD	J8
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IMINE CO., LTD	H1
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INNOVATION LABS INC	D32

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KOLMAR	C32/C31
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LEAPING BUNNY	G26
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NFC (NATURE'S FRIENDS COSMETICS)	G18
NIPPON SHIKIZAI INC	F22
NOVI CONNECT, INC	G25
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