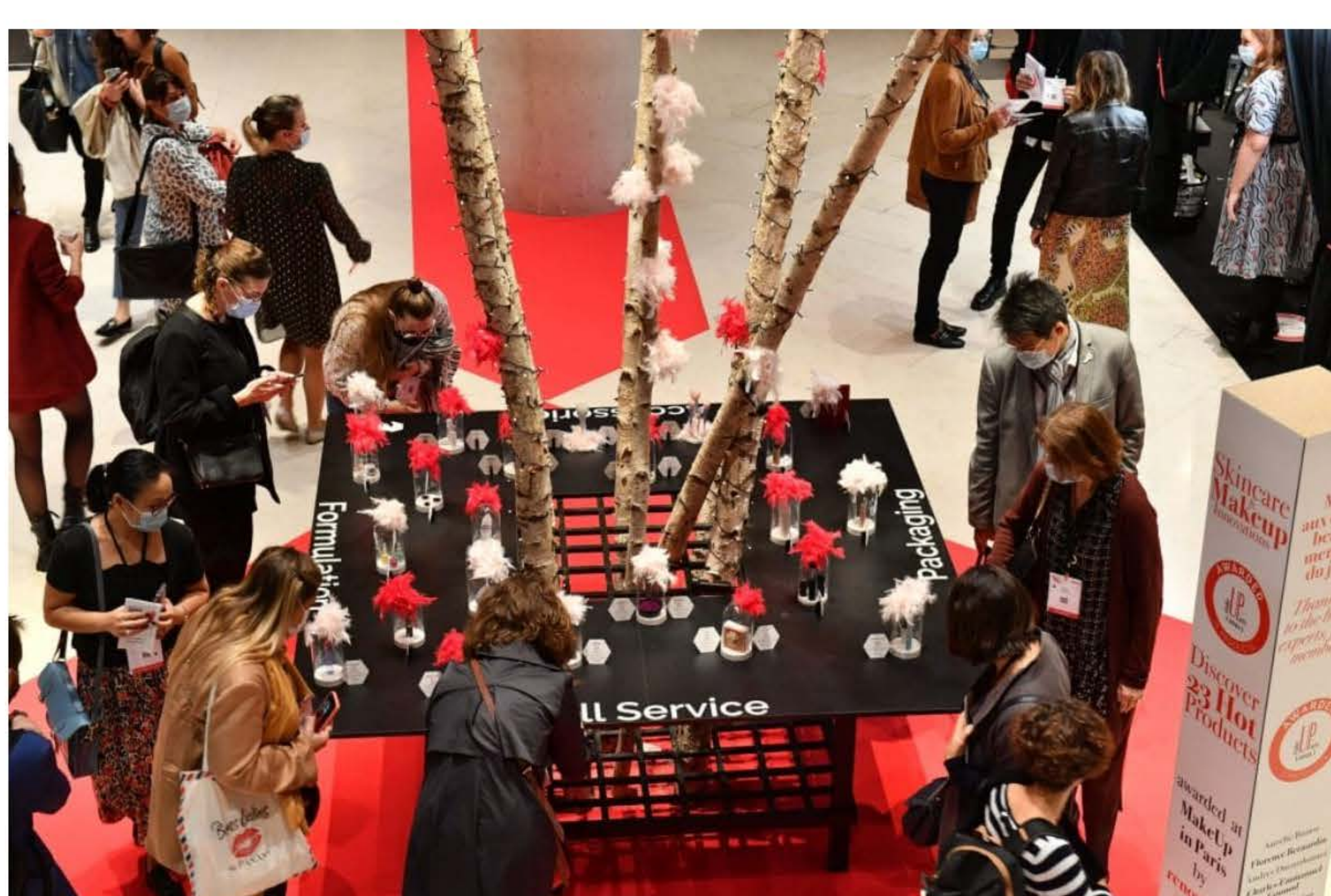


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## MAKEUP IN PARIS 2022 DETAILS THE PROGRAM OF ITS CONFERENCES [+]

BY LUXUS +  
14 JUNE 2022



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**The annual meeting of beauty professionals, MakeUp in Paris, makes its comeback at the Carrousel du Louvre on June 16 and 17. Details of the program and conferences planned.**

With more than **150 exhibitors** and no less than **4,000 visitors** for its 12<sup>th</sup> edition, the event will bring together brands of finished products and suppliers of ingredients, formulation, packaging, accessories but also devices and digital solutions.

*"The pandemic has interrupted trade shows, but the beauty industry, more than any other sector, needs a real trade show with face-to-face contacts. The use of the five senses is mandatory to evaluate a beauty product"*, said **Sandra Maguarian**, founder and director of the show.

### The detailed program of conferences

Also, the show plans to organize several (and many!) conferences and debates, led by experts in the field of beauty and who will give their insights into the trends of the global market in this sector.

[...]

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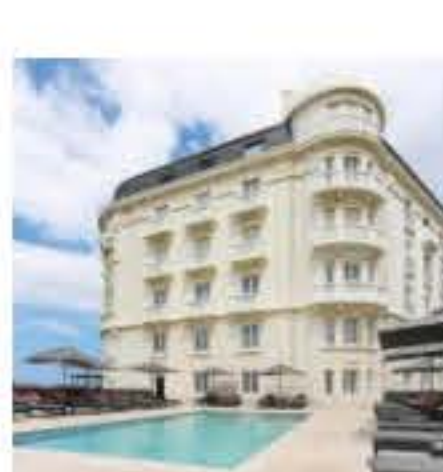
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[EN] CLAIRE DOMERGUE, A SPECIALIST IN COMMUNICATION IN THE LUXURY SECTOR, HAS SURROUNDED HERSELF WITH EXPERTS TO CREATE THE FIRST MEDIA DEDICATED TO THE ECONOMIC NEWS OF LUXURY AND FASHION. THE LATTER DRAWS THE ATTENTION OF ITS READERS TO ALL THE MAJOR PLAYERS IN THESE SECTORS WHO SHARE THEIR EXPERIENCES, VISIONS AND KNOW-HOW. MORE THAN A SPECIALIZED WEBZINE, LUXUS PLUS IS A MULTI-SECTOR INFORMATION SYSTEM, WHICH HAS BECOME THE REFERENCE MONITORING TOOL FOR LUXURY AND FASHION PROFESSIONALS. OUR NEWSLETTERS CONTRIBUTE TO MAKE OUR READERS AWARE OF THE CHANGES AFFECTING THE LUXURY INDUSTRIES. THANKS TO AN INCREASED WATCH AND AN EXCELLENT KNOWLEDGE OF THE SECTOR, WE ARE INTERESTED IN THE MAIN ECONOMIC AND TECHNOLOGICAL STAKES OF FASHION, FINE WATCHMAKING, JEWELRY, GASTRONOMY, COSMETICS, PERFUMES, HOTELS, PRESTIGIOUS REAL ESTATE...\*\*\*\*\*[FR] Claire Domergue, spécialiste de la communication dans le secteur du luxe, s'est entourée d'experts pour créer le premier média consacré à l'actualité économique du Luxe et de la mode. Ce dernier attire tout particulièrement l'attention de ses lecteurs sur l'ensemble des acteurs majeurs de ces secteurs qui y partagent leurs expériences, visions et savoir-faire. Plus qu'un webzine spécialisé, Luxus Plus est un système d'information multi-sectoriel, devenu l'outil de veille de référence pour les professionnels du luxe et de la mode. Nos newsletters de veille contribuent en effet à sensibiliser nos lecteurs aux mutations qui touchent les industries du luxe. Grâce à une veille accrue et à une excellente connaissance du secteur, nous nous intéressons aux principaux enjeux économiques et technologiques de la mode, la haute horlogerie, la joaillerie, la gastronomie, des cosmétiques, parfums, de l'hôtellerie, l'immobilier de prestige...



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