Visit HCP Packaging at MakeUp in Paris 2022 - Booth L42

7-Jun-2022



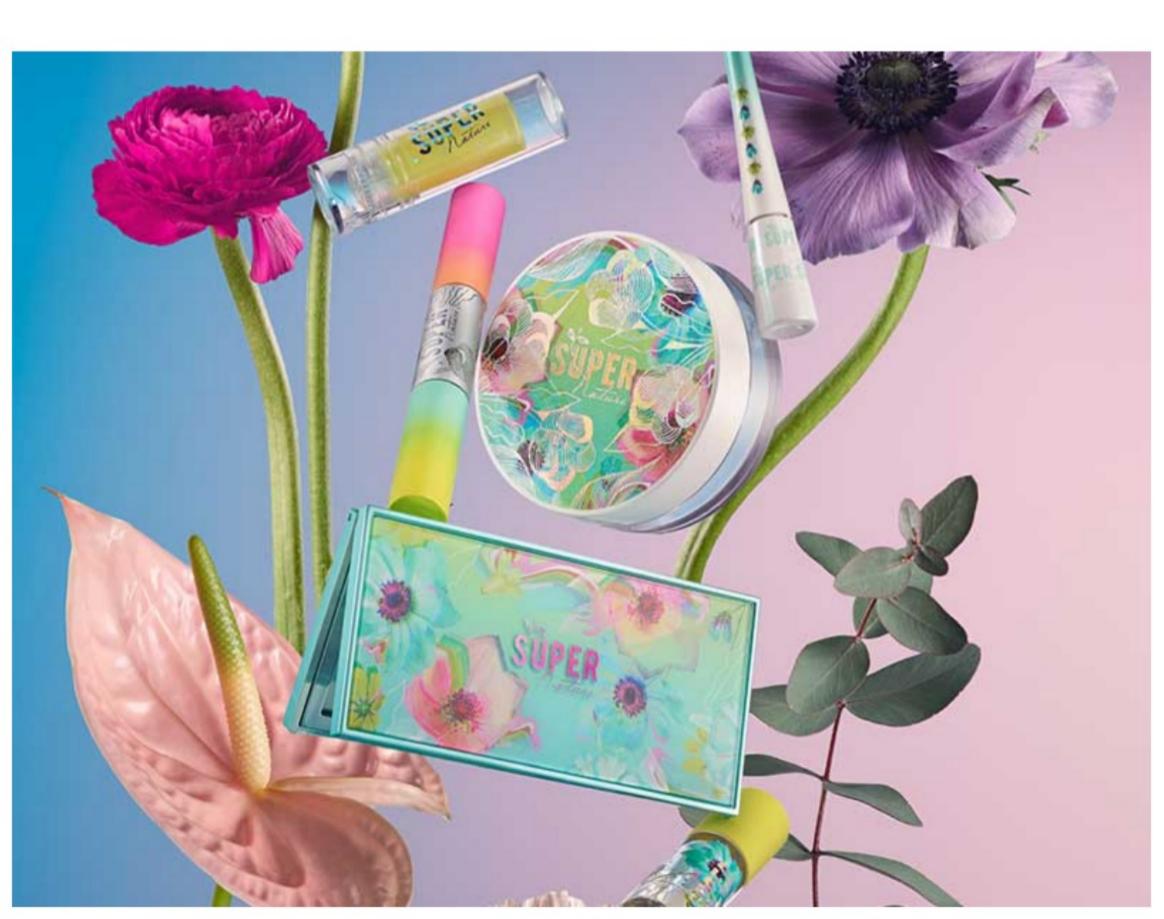






Packaging

HCP are a leading primary beauty packaging supplier that keeps the objectives of creativity, innovation and sustainability at the core of their development programmes



Join HCP Packaging at MakeUp in Paris 2022 to discover their latest new products launches for colour cosmetics and skincare categories. Get in touch with the HCP team to book an appointment or drop by booth L42.

As products with a reduced environmental impact continue to be high on the agenda, HCP are pleased to

Sustainable Packaging Solutions

present new ready-to-go refill and mono-material designs. Packaging innovations with fossil-free bio-based materials and PCR resins from trusted sources are available across all product categories.







- 2. <u>UNO The Jumbo Mono-Material Mascara</u> 3. Fossil-free Skincare & Complexion Packaging
- **Applicator Innovation**

Combine outstanding application results with sustainable credentials for the mascara and brow category, with HCP's fossil-free and bio-based material 'Eco-Flexi' for moulded applicators and bio-based fibres for

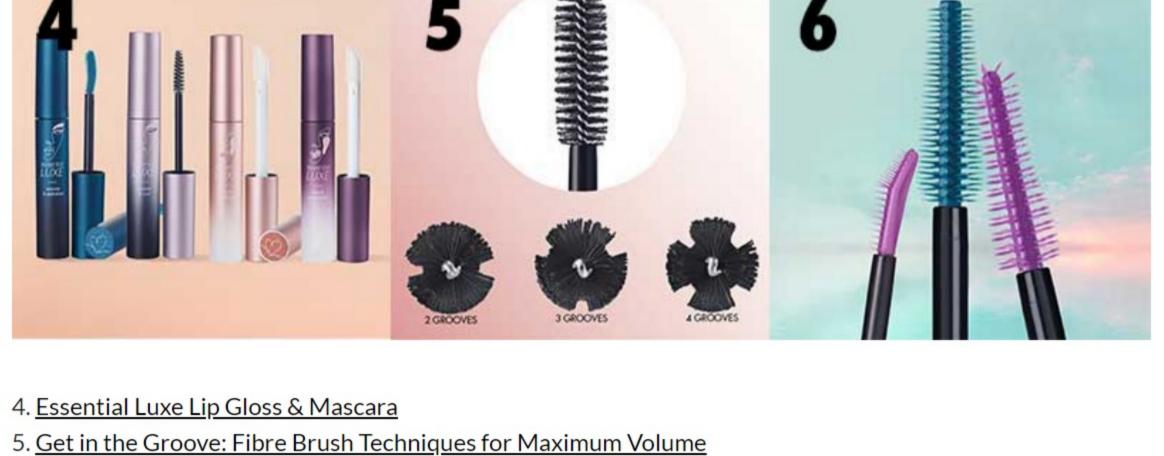
moulded brush designs.

twisted-wire brushes. With full and fluttering lashes top of the list for many beauty consumers, HCP's unique combination of

results. Connect with SIMP for their Le Rendez Vous platform for fast-to-market, customised micro-injection

secondary trimming techniques and patented 'Spider Technology' creates fast volume and beautifully defined

New for lip gloss and concealer, HCP's jumbo flocked applicators create a smooth and sensorial application experience.



- Ready, Set, Glow!
- 2022 sees HCP launch a new collection of skincare pumps and packaging suitable for a wide variety of complexion products.

6. Eco-Flexi: Bio-based Material Innovation for Moulded Mascara Brushes

and packaging for the skincare category, HCP have debuted the patented 'Affinity Atmospheric Pump', with the 'Affinity Airless Pump' to follow. The skincare portfolio includes high-performance, versatile designs for pumps, jars and droppers; offering

competitive manufacturing and transformative decoration for this growing sector. These new items have been

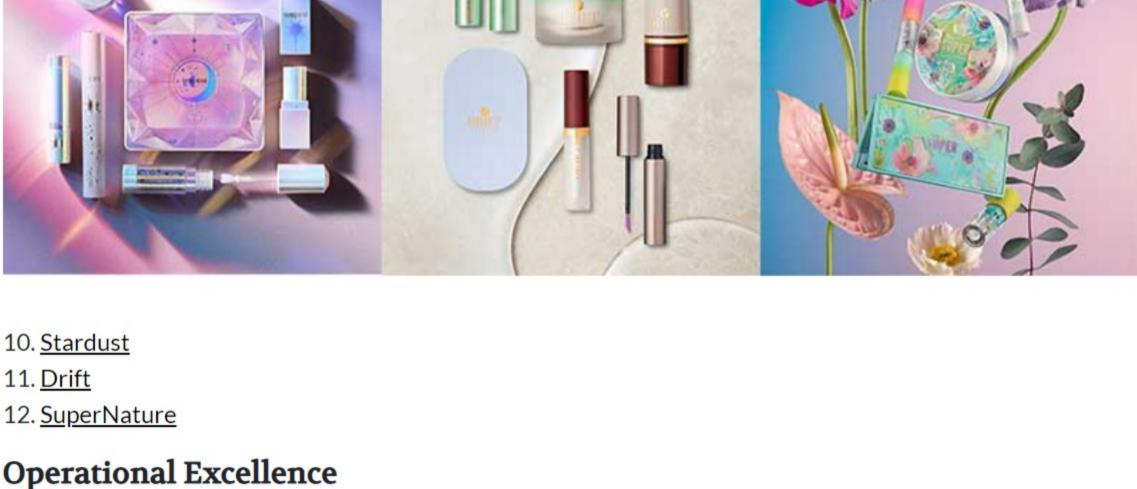
realised in record speed; utilising HCP Shanghai's tool-room expansion to fast-track packaging developments.

With a substantial investment in innovation and manufacturing capability to develop and industrialise pumps









HCP's operational focus this year will be on consolidating manufacturing programs

into their most efficient, state-of-the-art and sustainable facilities; with the Huai'an factory leading the environmental charge. Boosting global factory expansion; significant investment in HCP's Mexico plant sees the installation of injection stretch blow moulding capabilities and high-speed auto-assembly. HCP is now proudly ISCC PLUS certified in all regions. Featured Companies



Sign up for your



& Carbon Certification