

MakeUp in Paris opens today

June 14, 2023



The MakeUp in Paris show takes place today and tomorrow in the French capital



Don't miss



BW Confidential is press partner of the event

Trade show MakeUp in Paris kicks off today at the Carrousel du Louvre in the French capital.

Some 150 suppliers of ingredients, formulation, packaging, accessories and services from Europe, Asia and the US will exhibit at the two-day event. MakeUp in Paris expects to see 4,000 visitors.

The show will present the winners of the Innovation and Trends (IT) Awards, as well as a number of animations such as portrait sessions, a trends area and an ephemeral laboratory.

A series of conferences and workshops will also be feature industry experts sharing their views on beauty trends.

BW Confidential is press partner of MakeUp in Paris. Our journalists are on the ground at the show and will report on the latest news and products presented at the event. Visitors can also pick up the May-June issue of the BW Confidential Magazine at the show.